



kaboom town!

Cavanaugh Flight Museum Warbird Flyover - Live Music - Amazing Fireworks
 ADDISON CIRCLE PARK 1.800.ADDISON *Addison!*

For more information:
 Town of Addison | 800.ADDISON
 Shiroma Southwest, Kelly Hunter | 972.489.4361

Travel Release

**GET MORE ‘BANG’ FOR YOUR BUCK AT KABOOM TOWN!
 TRAVEL TO ADDISON, TEXAS TO CELEBRATE INDEPENDENCE DAY!**

Addison, Texas – No where else in the Lone Star State – in fact, no where in the Southwest – celebrates Independence Day with the enthusiasm of the Town of Addison, in the Dallas/Fort Worth metroplex. Addison’s legendary Kaboom Town! hosts nearly 400,000 guests each year for a fireworks spectacular that has been named one of the country’s best by *USA Today*, *Travel + Leisure*, the Associated Press and more. Kaboom Town! is now celebrating twenty-five years of entertaining families. Guests who come to Addison Circle Park will enjoy fun family picnic games, great live entertainment and more! Plus, the skies over Addison will feature fantastic flyovers by historic warplanes from the Cavanaugh Flight Museum.

Thousands of guests choose to spend their Independence Day weekend at one of Addison’s many fine hotels. The Town of Addison offers amazing discounted room rates starting at under \$50 a night, perfect for a quick family getaway. Plus, with more than 170 restaurants located within 4.35 square miles, there is great dining available, too!



This exclusive limited time offer includes:

- Special rates at local hotels (see below)
- \$10 in Tasty Bucks (\$10 USD towards Kaboom Town! vendors)
- Exclusive restaurant offers and specials

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| Addison Comfort Suites North/Galleria 4555 Belt Line Rd Phone: (972) 503-6500 Fax: (972) 503-6500 | \$55 | Homewood Suites by Hilton 4451 Beltline Rd Phone: (972) 788-1342 Fax: (972) 788-1342 | \$89 |
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| <p>Courtyard by Marriott Addison - Midway 4165 Proton Drive Phone: (972) 490-7390 Fax: (972) 490-0002</p> <p>For reservations</p> | \$49 | <p>InterContinental Dallas 15201 Dallas Pkwy Phone: (972) 386-6000 Reservation Link</p> | \$89 |
| <p>Courtyard by Marriott Addison - Quorum 15160 Quorum Drive Phone: (972) 404-1555 Fax: (972) 404-1553</p> <p>For reservations</p> | \$59 | <p>La Quinta Inn and Suites 14925 Landmark Boulevard Phone: 972-404-0004 Fax: 972-960-6439</p> | \$59 |
| <p>Crowne Plaza - North Dallas - Addison 14315 Midway Road Phone: (972) 980-8877 Fax: (972) 788-2758 Reservation Link</p> | \$69 | <p>Marriott Quorum - Dallas 14901 Dallas Parkway Phone: (972) 661-2800 Fax: (972) 934-1731</p> | \$79 |
| <p>Hampton Inn - Addison 4505 Beltway Dr. Phone: (972) 991-2800 Fax: (972) 991-7691 Reservation Link</p> | \$49 | <p>Quality Inn & Suites 4103 Beltline Road Phone: (972) 991-8888 Fax (972) 991-3609</p> | \$60 |
| <p>Hawthorn Suites - Addison 15200 Addison Rd. Addison TX 75001 Phone: (972) 386-4800</p> | <p>\$75 \$85 (2 queen beds)</p> | <p>Residence Inn by Marriott 14975 Quorum Drive Phone: (972) 866-9933</p> | \$69 |
| <p>Hilton Garden Inn - Addison 4090 Belt Line Rd. Phone: (972) 233-8000 Fax: (972) 239-8777</p> | \$69 | <p>SpringHill Suites 15255 Quorum Drive Phone: (972) 774-1010 Fax: (972) 774-1011 Reservation Link</p> | \$69 |
| <p>Holiday Inn Express 4355 Beltway Phone: (972) 503-7800 Fax: (972) 503-2300 Reservation Link</p> | \$59 | <p>Summerfield Suites by Hyatt 4900 Edwin Lewis Phone: (972) 661-3113</p> | \$69 |
| | | <p>Super 8 Motel 4150 Belt Line Rd. Phone: (972) 233-2525 Fax: (972) 404-8066 Hotel Link</p> | \$49. |

Event Information:

WHEN: Friday, July 3, 2010, 5:00 p.m. – midnight (all times are approximate)

5:00 – 9:30 p.m. Live entertainment on the Main Stage

7:00 pm - Fly-over presented by Cavanaugh Flight Museum, narrated by KRLD 1080 AM

9:30 pm – Fireworks, presented by Time Warner Cable, radio simulcast on Jack 100.3 FM

10:00 p.m. – *Ferris Bueller’s Day Off* begins

WHERE: Addison Circle Park, 4970 Addison Circle Drive, Addison, Texas 75001

Memorable views can be found from anywhere in Addison but the special watching parties hosted by many of Addison’s more than 170 restaurants and hotels offer spectators a unique viewing experience. A complete list of participating restaurants can be found at the website.

COST: **FREE** –the *Kaboom Town!* watch party and all on-site entertainment are free.

STAY: Make it a *Kaboom Town!* weekend with the “Spend the Night in Addison” hotel package. Packages include hotel specials ranging from \$49-89, \$10 in Tasty Bucks and many restaurant special coupons. For more information, visit: www.addisontexas.net.

SPONSORS: Sponsored by JACK 100.3 FM, KRLD 1080 AM, Time Warner Cable, MillionAir, Albertson’s, Cavanaugh Flight Museum

MEDIA: For interviews, photographs or b-roll, contact Shiroma Southwest at 972-732-6100 or Kelly@shiromasouthwest.com.

INFO: For airplane fly-over info, visit: [www. http://www.cavanaughflightmuseum.com](http://www.cavanaughflightmuseum.com).

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