



For attendee information, contact:  
[www.addisontexas.net](http://www.addisontexas.net)  
1-800-ADDISON

For media information, contact:  
Shiroma Southwest  
972-732-6100

***For Immediate Release—mark your calendars now!***

## **PREPARE FOR THE SOUTHWEST'S MOST EXPLOSIVE PARTY OF THE YEAR, ADDISON'S KABOOM TOWN®! JULY 3, 2008**

They say everything is bigger and better in Texas, and never is that more true than when Addison, Texas hosts its legendary *Addison Kaboom Town!*® fireworks display, presented by AMICA Insurance. While Addison (at only 4.4 square miles) is home to 15,000 residents, every July 3 over 350,000 guests from across the Southwest come to celebrate American independence in Authentic Addison Style. The Independence Day celebration features food, live music from military bands and local singing artists, a special fly-over of historic airplanes presented by the Cavanaugh Flight Museum, and of course, the fantastic fireworks. Afterwards, all attendees are invited to *Cinema in the Circle* to enjoy a showing of the uplifting film *Rudy* while area traffic calms.

Hosted by the Town of Addison for over two decades, the event is a perennial part of every top fireworks display lists. The spectacular show was repeatedly named one of the top 10 fireworks displays in the country by the American Pyrotechnics Association, most recently in 2006. In 2002, *USA Today* rated it as one of the top 10 shows in the U.S.A. and in 1999 it was rated as one of the top 25 shows in the country by the *Wall Street Journal*.

**WHEN:** Thursday, July 3, 2008, 5:00 p.m. – midnight (all times are approximate)  
7:00 pm - Historic airplane flyover presented by the Cavanaugh Flight Museum  
  
9:00 pm – Fireworks show with radio simulcast on MIX 102.9

**WHERE:** Addison Circle Park, 4970 Addison Circle Drive, Addison, Texas 75001  
  
Memorable views can be found from anywhere in Addison but the special watching parties hosted by many of Addison's more than 170 restaurants and hotels offer spectators a unique viewing experience.

**TRAFFIC NOTES:** The popularity of the Kaboom Town®! fireworks show may cause some traffic delays, specifically following the fireworks. Spectators are encouraged to remain at their favorite restaurant or stay for the showing of *Rudy* at *Cinema in the Circle* to avoid these delays. Those who choose to leave immediately after the fireworks show are encouraged to travel as directed for a few miles beyond Addison's borders in order to travel in the desired direction.

**COST:** **FREE** – both the Kaboom Town®! watch party and *Cinema in the Circle* are free.

**SPONSORS:** Presented by AMICA Insurance. Sponsored by MIX 102.9

**MEDIA:** For interviews, photographs or b-roll, contact Shiroma Southwest at 972-732-6100.

**INFO:** For airplane flyover show info, visit: [www. http://www.cavanaughflightmuseum.com](http://www.cavanaughflightmuseum.com).  
For Kaboom Town®! or hotel package info, visit: [addisontexas.net](http://addisontexas.net) or call 1-800- ADDISON

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