



For attendee information, contact  
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## **ADDISON'S *KABOOM TOWN!* PROVIDES A WEEKEND BLAST THAT'S MORE THAN JUST FIREWORKS**

**Special hotel rates, free entertainment and dining available for noted Independence Day celebration.**

When Addison, Texas, lights up the night sky on Friday, July 3 with its legendary Kaboom Town! fireworks, it signifies more than just a tribute to our nation's history. For its 350,000 viewers, the event is the kickoff to a spectacular weekend of family fun. The Town of Addison will play host to travelers from across the region looking to create a memorable Independence Day weekend, and will offer special hotel and entertainment packages to encourage visitors.



At only 4.5 square miles, Addison, Texas is home to over 170 restaurants and 22 hotels and motels. The city offers lodging choices perfect for any budget, with special *Kaboom Town!* rates starting at just \$45. "We are proud to offer our guests everything from internationally noted luxury properties to exceptional business hotels to quality budget accommodations," notes Deputy City Manager Lea Dunn. "Kaboom Town! is a perfect time to visit Addison, and to enjoy all the special amenities the city has to offer."

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## ADDISON OFFERS SPECIAL HOTEL PACKAGES – Add1

Guests who call participating Addison hotels and request packages through the “Get a Room” promotion will enjoy special room rates, \$5 in Tasty Bucks – good at Kaboom Town! concessionaires, plus discounts and gift certificates to other Addison restaurants and entertainment venues. For a complete listing of participating hotels and rates, visit [www.addisontexas.net](http://www.addisontexas.net).

### Kaboom Town! Event Information:

- WHEN:** Friday, July 3, 2009, 5:00 p.m. – midnight (all times are approximate)  
5:00 – 9:35 p.m. Live entertainment on the Main Stage  
7:30 pm - Fly-over presented by Cavanaugh Flight Museum, simulcast by KRLD 1080 AM  
9:35 pm – Fireworks show with radio simulcast on Jack 100.3 FM
- WHERE:** Addison Circle Park, 4970 Addison Circle Drive, Addison, Texas 75001  
Memorable views can be found from anywhere in Addison but the special watching parties hosted by many of Addison’s more than 170 restaurants and hotels offer spectators a unique viewing experience. A complete list of participating restaurants can be found at the website.
- TRAFFIC NOTES:** The popularity of the *Kaboom Town!* fireworks show may cause some traffic delays, specifically following the fireworks show. Spectators are encouraged to remain at their favorite restaurant or stay for the showing of *Raiders of the Lost Ark* (PG) at *Cinema in the Circle* to avoid these delays. Those who choose to leave immediately after the fireworks show are encouraged to travel as directed for a few miles beyond Addison’s borders in order to travel in their desired direction.
- COST:** **FREE** – both the *Kaboom Town!* watch party and *Cinema in the Circle* are free.
- SPONSORS:** Sponsored by JACK 100.3 FM, KRLD 1080 AM, Cavanaugh Flight Museum, Million Air, Jan Collmer, Corky Fornoff, Time Warner Cable
- MEDIA:** For interviews, photographs or b-roll, contact Shiroma Southwest at 972-732-6100 or [Kelly@shiromasouthwest.com](mailto:Kelly@shiromasouthwest.com).
- INFO:** For airplane fly-over show info, visit: [www. http://www.cavanaughflightmuseum.com](http://www.cavanaughflightmuseum.com).  
For *Kaboom Town!* or hotel package info, visit: [addisontexas.net](http://addisontexas.net) or call 1-800- ADDISON  
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