



For attendee information contact:
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For immediate release:

WILLKOMMEN Y'ALL TO THE 21ST ANNUAL ADDISON OKTOBERFEST, SEPTEMBER 18-21, 2008

CELEBRATE OKTOBERFEST AT ONE OF THE LARGEST AUTHENTIC CELEBRATIONS IN U.S.

Nearly 70,000 fans of polka, German food and Paulaner beer will gather September 18-21, 2008, in Addison's spectacular Addison Circle Park. Addison's 21st annual Oktoberfest features four days of music, folk dancing, sing-a-longs plus great German food and entertainment -- in one of the largest and most authentic Oktoberfest festivals outside of the famed Munich celebration.

"People are sometimes confused by the September timing of Addison's Oktoberfest event," says Barbara Kovacevich, Special Events Administrator for the Town of Addison. "But we schedule Oktoberfest in Addison to coincide with the opening of the world renowned Oktoberfest celebration in Munich."

This year, Grammy-award winners *Brave Combo* will join dozens of authentic German entertainers at the festival, which draws guests from across the Southwest. Special hotel packages, featuring lodging, event tickets and more, will be available from many of Addison's diverse hotels.

EVENT SPECIFICS:

When:	Thursday, September 18, 2008	5pm – 11pm
	Friday, September 19, 2008	5 pm – Midnight
	Saturday, September 20, 2008	12 noon – Midnight
	Sunday, September 21, 2008	Noon – 6 pm

Where: 4970 Addison Circle Dr. Free parking located at the northwest corner of Dallas Parkway and Arapaho.

What: An authentic recreation of the Munich Oktoberfest featuring more than 30 hours of continuous family-oriented entertainment. German entertainers in authentic costumes perform traditional Bavarian folk dances, schuhplattling, oompah music, sing-a-longs, yodels and more. A special "Oktoberfest" Paulaner Beer is served along with several types of German sausage, sauerkraut, strudel, giant pretzels and more. There are carnival rides, midway games, children's entertainment and activities and a 5K run benefiting Wipe Out Kids' Cancer.

Cost: \$5 for ages 4 and older; FREE on Thursday. Discount tickets available at Tom Thumb Stores. Food & Beverage tickets are available for pre-sale. Go to Addison website for locations. For every \$50 you pre-purchase, you will receive \$5 free.

FOR MORE INFORMATION: call 1(800) ADDISON or visit www.addisontexas.net. Addison Oktoberfest is presented by the Town of Addison.