



For attendee information contact:
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For Immediate Release:

ADDISON EXTENDS OKTOBERFEST CELEBRATION WITH GERMAN CULINARY TOUR, SEPTEMBER 10-28, 2008

Addison has long been known as a dining Mecca. In fact, there are over 170 restaurants within its 4.4 square mile borders, more restaurants per capita than any city in the United States. For this year's Oktoberfest celebration – one of the largest and most authentic in the United States – many Addison restaurants have dining events and specials planned offering Bavarian specialties to their guests from September 10 - 28. These dining celebrations are a natural extension of the annually anticipated Addison Oktoberfest, which fills Addison Circle Park September 18-21, 2008.

Restaurant specials are as diverse as Addison restaurants themselves. Guests seeking to dine on specialties one might find in Munich's finest restaurants can enjoy special menu items at Chamberlain's Steak and Chophouse and Chamberlain's Fish Market Grill. More traditional fare is offered in a platter from Humperdink's. Beer lovers can learn from the experts at Paulaner, as they offer beer classes at The Quarter. No one offers sweets like the Germans, and Nestle Tollhouse Café created a full menu of Oktoberfest specials. If you want a more unusual take on German cuisine, the Londoner offers a German take on English pub fare – or you can try Tex Mex with a Munich twist at Cristina's, where cocktails and traditional Tex Mex food will be made with delicious Paulaner beer.

A partial list of restaurant events follows:

Restaurant Name	Tour Date	Times	Description
Chamberlain's Fish Market	Sept 10 - 28	Normal Hours	Hot Smoked Trout with Riesling Dill Sauce and Roast Potato Salad
Chamberlain's Steak & Chophouse	Sept 10 - 28	Normal Hours	Apple Cured Pork Loin with Paulaner Beer Mustard and Yukon Potato Cakes
Flying Saucer	Sept 17	7:00 pm	Paulaner Oktoberfest Glass Night - Buy the Beer and its glass is free.
Nestle Tollhouse Café	Sept 10 - 28	Normal hours	Enjoy special treats, German Chocolate Coconut Bars, Black Forest Brownies, Hazelnut Cookies, German Coconut Macaroons, German Chocolate Brownies, Bavarian Cream Pie, Strudel Sticks, and Apricot Ice Cream Sundaes.
The Londoner	Sept 13	Normal hours	Enjoy a banger in a baguette with sauerkraut and relish or a scotch egg with potato salad and relish while enjoying a Paulaner bier.
Cristina's Mexican Restaurant	Sept 26-28	11:00 am - closing	Enjoy Paulaner Michelada, Jageritas, Bratwurst Fajitas, and Borracho Beans made with Paulaner Beer
Humperdink's	Sept 10 - 28	11:00 am - 1:30 pm	Enjoy a special German platter including Bratwurst, Brockwurst, Knockwurst, German Potato Salad, Sauerkraut, and Apple Sauce. The platter is even better when you pair it with Humperdink's home brewed Hefeweisen.
The Quarter	Sept 10 - 28	Monday - Friday 11:00 am - 2:00 am Saturday 6:00 pm - 2:00 am	Learn from the Paulaner Bier experts at the German beer class on Tuesday, September 16, 2008 from 6-8. Don't forget to enjoy a Paulaner bier with the Quarter's famous Rudy's Ribs and German Potato Salad.
Sherlocks	September 10-28	Normal Hours	Sherlock's will be featuring a German Sausage Sampler which includes Knockwurst, Kielbasa & Bratwurst sausages served with braised red cabbage and warm potato salad.

MEDIA INFO: For interviews and photographs contact Shiroma Southwest at 972-732-6100 or kelly@shiromasouthwest.com. For public information, see www.addisontexas.net.

EVENT SPECIFICS:

When: Thursday, September 18, 2008 5pm – 11pm
 Friday, September 19, 2008 5 pm – Midnight
 Saturday, September 20, 2008 12 noon – Midnight
 Sunday, September 21, 2008 Noon – 6 pm

Where: 4970 Addison Circle Dr. Free parking located at the northwest corner of Dallas Parkway and Arapaho.

What: An authentic recreation of the Munich Oktoberfest featuring more than 30 hours of continuous family-oriented entertainment. German entertainers in authentic costumes perform traditional Bavarian folk dances, schuhplattling, oompah music, sing-a-longs, yodels and more. A special "Oktoberfest" Paulaner Bier is served along with several types of German sausage, sauerkraut, strudel, giant pretzels and more. There are carnival rides, midway games, children's entertainment and activities and a 5K run benefiting Wipe Out Kids' Cancer.

Cost: \$5 for ages 4 and older; FREE on Thursday. Discount tickets available at Tom Thumb Stores. Food & Beverage tickets are available for pre-sale. Go to Addison website for locations. For every \$50 you pre-purchase, you will receive \$5 free.

FOR MORE INFORMATION: call 1(800) ADDISON or visit www.addisontexas.net. Addison Oktoberfest is presented by the Town of Addison.

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