



For attendee information contact:
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For immediate release:

**WILLKOMMEN Y'ALL TO THE 22nd ANNUAL ADDISON
OKTOBERFEST, SEPTEMBER 17-20, 2009**

CELEBRATE OKTOBERFEST AT ONE OF THE LARGEST AUTHENTIC CELEBRATIONS IN U.S.

Nearly 70,000 fans of polka, German food and spectacular Spaten Bier will gather September 17-20, 2009, in Addison's spectacular Addison Circle Park. Addison's 22nd annual Oktoberfest features four days of music, folk dancing, sing-a-longs plus great German food and entertainment -- in one of the largest and most authentic Oktoberfest festivals outside of the famed Munich celebration.

"People are sometimes confused by the September timing of Addison's Oktoberfest event," says Barbara Kovacevich, Special Events Administrator for the Town of Addison. "But we schedule Oktoberfest in Addison to coincide with the opening of the world renowned Oktoberfest celebration in Munich."

This year, world renowned Polka band *The Sauerkrauts* will join dozens of authentic German entertainers at the festival, which draws guests from across the Southwest. Enjoy fun contests such as dachshund races, bier barrel bowling, a German Idol yodeling contest, German spelling bee and more! Special hotel packages, featuring lodging, event tickets and more, will be available from many of Addison's diverse hotels.



EVENT SPECIFICS:

When:	Thursday, September 17, 2009	5pm – 11pm
	Friday, September 18, 2009	5 pm – Midnight
	Saturday, September 19, 2009	12 noon – Midnight
	Sunday, September 20, 2009	Noon – 6 pm

Where: 4970 Addison Circle Dr. Free parking located at the northwest corner of Dallas Parkway and Arapaho.

What: An authentic recreation of the Munich Oktoberfest featuring more than 30 hours of continuous family-oriented entertainment. German entertainers in authentic costumes perform traditional Bavarian folk dances, schuhplattling, oompah music, sing-a-longs, yodels and more. A special "Oktoberfest" Spaten Bier is served along with several types of German sausage, sauerkraut, strudel, giant pretzels and more. There are carnival rides, midway games, children's entertainment and activities and a 5K run benefiting Wipe Out Kids' Cancer.

Cost: \$5 for ages 4 and older; **FREE admission on Thursday.** Discount tickets available at Tom Thumb Stores. Food & Beverage tickets are available for pre-sale. Go to Addison website for locations. For every \$50 you pre-purchase, you will receive \$5 free.

Sponsors: Spaten, Quick, Time Warner Cable, 100.3 Jack FM, Live 105.3, Tom Thumb

FOR MORE INFORMATION: call 1(800) ADDISON or visit www.addisontexas.net. Addison Oktoberfest is presented by the Town of Addison.