

Get your
polka on!



ADDISON
oktoberfest
SEPTEMBER 17-20, 2009

Authentic German
Food & Music
in Addison Circle Park

Addison!
1.800.ADDISON

For attendee information contact:
1-800-Addison or www.addisontexas.net

For media information contact:
Shiroma Southwest: 972-732-6100
Or kelly@shiromasouthwest.com

For Immediate Release:

GET YOUR POLKA ON FOR FOUR DAYS OF OOM-PAH-PAH, ACCORDION AND CHICKEN DANCE AT ADDISON OKTOBERFEST, SEPTEMBER 17-20, 2009

For over two decades, Addison Oktoberfest has offered the kind of quality entertainment one would expect to find at the authentic Munich celebration and 2009 is no exception. Guests will enjoy constant entertainment on the Schlöss Addison Main Stage, Bowl Stage and the Kids Stage throughout the four-day festival, September 17-20, 2009. This year's musical entertainment is headlined by renowned polka band *The Sauerkrauts*.

The Sauerkrauts are joined by a wide variety of Bavarian entertainment, including bands like *Alpenmusikanten*, *Alpenfest*, *the Alpine Family Band*; dancers of all ages performing traditional Bavarian folk dances; and, of course, the Chicken Dance!

If you're ready for the spotlight, Addison Oktoberfest features both a German Spelling Bee and German Idol Yodeling competition. At the German Spelling Bee on Thursday, enthusiastic Oktoberfest guests can compete for fame and prizes as they try to spell fun and challenging words in German. Do you yodel in the shower? Then you may be ready for German Idol, where amateur performers will compete on Friday for a variety of prizes in an impromptu yodeling competition.

Other amateur competitions at this year's event include Bier Barrel Rolling, sponsored by The Flying Saucer, where guests roll bier kegs through a course in an attempt to win fun prizes and Bier Barrel Bowling, sponsored by 300 Dallas, where small Spaten "party kegs" are used as bowling balls to knock down bowling pins. Annually hundreds gather to watch the popular Dachshund Parade and Dachshund Races, where the speediest of wiener dogs meet in the area's most competitive canine event. New events this year include a scavenger hunt – the Great Gemütlichkeit Pretzel Hunt and a fun Corporate Challenge!

2009 ADDISON OKTOBERFEST ENTERTAINMENT SCHEDULE

Time	Main	Bowl
Thursday	5 PM - 11 PM	
5:30 PM	Jubilee Band	STV Almrausch
6:00 PM		Das Ist Lustig
6:30 PM	The Sauerkrauts	
7:00 PM		
7:30 PM	Alpenmusikanten	Jubilee Band
8:00 PM		
8:30 PM	Alpine Dancers	STV Almrausch
9:00 PM	German Spelling Bee	Jubilee Band
9:30 PM	Alpine Dancers	
10:00 PM	The Sauerkrauts	Alpenmusikanten
10:30 PM		
Friday	5 PM - Midnight	
5:30 PM	Walburg Boys	Nick Ballarini
6:00 PM		STV Almrausch
6:30 PM	Alpenmusikanten	Jubilee Band
7:00 PM	Keg Tapping	
7:30 PM	Alpenmusikanten	The Sauerkrauts
8:00 PM	Alpenfest	
8:30 PM		STV Almrausch
9:00 PM	Jubilee Band	German Idol
9:30 PM	Alpenmusikanten	Alpenfest
10:00 PM		
10:30 PM		
11:00 PM	The Sauerkrauts	Walburg Boys
11:30 PM		
Saturday	12 PM - Midnight	
12:00 PM	Alpine Dancers	Nick Ballarini
12:30 PM	Alpine Children's Dancers	
1:00 PM	Froshinn Kapelle	Texanischer Schuhplattler Verein Variety Show
1:30 PM		
2:00 PM	Alpenmusikanten	Alpine Dancers
2:30 PM		Alpine Children's Dancers
3:00 PM	Walburg Boys	Bier Barrel Rolling
3:30 PM		Texanischer Schuhplattler Verein
4:00 PM	Alpenfest	Das Ist Lustig
4:30 PM		Bier Barrel Bowling
5:00 PM	Alpine Village Band	STV Almrausch
5:30 PM		Bier Barrel Bowling
6:00 PM	Alpine Dancers	Das Ist Lustig
6:30 PM	Alpine Children's Dancers	
7:00 PM	The Sauerkrauts	Alpenmusikanten
7:30 PM		
8:00 PM	Walburg Boys	Alpenfest
8:30 PM		
9:00 PM	Alpine Village Band	The Sauerkrauts
9:30 PM		

10:00 PM	Alpenmusikanten	Alpenfest
10:30 PM		
11:00 PM	The Sauerkrauts	Walburg Boys
11:30 PM		
Sunday 12 AM - 6 PM		
12:00 PM	Froshinn Kapelle	STV Almrausch
12:30 PM		
1:00 PM	Alpenmusikanten	Walburg Boys
1:30 PM		
2:00 PM	Dachshund Parade	Texanischer Schuhplattler Verein Variety Show
2:30 PM		
3:00 PM	The Sauerkrauts	Dachshund Races
3:30 PM		
4:00 PM	Walburg Boys	Alpenmusikanten
4:30 PM		
5:00 PM	The Sauerkrauts	Alpine Village Band
5:30 PM		

MEDIA INFO: For interviews and photographs contact Shiroma Southwest at 972-732-6100 or kelly@shiromasouthwest.com. For public information, see www.addisontexas.net.

EVENT SPECIFICS:

When: Thursday, September 17, 2009 5 pm – 11pm
Friday, September 18, 2009 5 pm – Midnight
Saturday, September 19, 2009 12 noon – Midnight
Sunday, September 20, 2009 12 Noon – 6 pm

Where: 4970 Addison Circle Dr. Free parking located at Dallas Parkway and Arapaho.

What: An authentic recreation of the Munich Oktoberfest featuring more than 30 hours of continuous family-oriented entertainment. German entertainers in authentic costumes perform traditional Bavarian folk dances, schuhplattling, oompah music, sing-a-longs, yodels and more. A special "Oktoberfest" Spaten Bier is served along with several types of German sausage, sauerkraut, strudel, giant pretzels and more. There are carnival rides, midway games, children's entertainment and activities and a 5K run and Tom Thumb 1 mile fun run for the kids benefiting Wipe Out Kids' Cancer.

Cost: \$5 for ages 4 and older; **FREE admission on Thursday.** Discount tickets available at Tom Thumb Stores. Food & Beverage tickets are available for pre-sale. Go to Addison website for locations. For every \$50 you pre-purchase, you will receive \$5 free.

Sponsors: Spaten, Franziskaner, Quick, Time Warner Cable, 100.3 Jack FM, The Fan 105.3, 98.7 KLUV, Tom Thumb, Kretschmar Deli

FOR MORE INFORMATION: call 1(800) ADDISON or visit www.addisontexas.net. Addison Oktoberfest is presented by the Town of Addison.

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