



For attendee information contact:  
1-800-Addison or [www.addisontexas.net](http://www.addisontexas.net)

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For Immediate Release:

## **GET YOUR POLKA ON FOR FOUR DAYS OF OOM-PAH-PAH, ACCORDION PLAYING AND CHICKEN DANCING AT THE ADDISON OKTOBERFEST, SEPTEMBER 16-19, 2010**

For over two decades, Addison Oktoberfest has offered the kind of quality entertainment one would expect to find at the authentic Munich celebration and this year is bigger and more exciting than ever! Guests will enjoy constant entertainment on the Schlöss Addison Main Stage, Bowl Stage and the Kids Stage throughout the four-day festival, September 16-19, 2010. This year's musical entertainment is headlined by renowned Bavarian entertainers *The Munich Evergreens* and Grammy Award-winning *Brave Combo*.

*Brave Combo* and *The Munich Evergreens* are joined by a wide variety of Bavarian entertainment, including bands like *Alpenmusikanten*, *Alpenfest*, *the Alpine Family Band*; dancers of all ages performing traditional Bavarian folk dances; and, of course, the Chicken Dance!

If you're ready for the spotlight, Addison Oktoberfest features both a German Spelling Bee and German Idol Yodeling competition. At the German Spelling Bee on Thursday, enthusiastic Oktoberfest guests can compete for fame and prizes as they try to spell fun and challenging words in German. Do you yodel in the shower? Then you may be ready for Friday night's German Idol, where amateur performers will compete for a variety of prizes in an impromptu yodeling competition.

Other amateur competitions at this year's event include Bier Barrel Rolling, sponsored by The Flying Saucer, where guests roll bier kegs through a course in an attempt to win fun prizes and Bier Barrel Bowling, sponsored by 300 Dallas, where small Spaten "party kegs" are used as bowling balls to knock down bowling pins. Annually hundreds gather to watch the popular Dachshund Parade and Dachshund Dash, where the speediest of wiener dogs meet in the

area's most competitive canine event. On Thursday, a variety of dogs will showcase their agility in the Dallas Agility Working Group (DAWG) Pretzel Run Dog Agility Showcase. Also on Thursday, corporate teams will compete in the Addison Biz Spiele, where area businesses will compete in a variety of fun events for great prizes!

**SCHLOSS ADDISON  
MAIN STAGE**

**THURSDAY, SEPTEMBER 16**

6:00 PM Brave Combo  
7:00 PM Alpine Dancers  
7:30 PM Munich Evergreens  
8:30 PM German Spelling Bee  
9:00 PM Brave Combo  
10:00 PM Munich Evergreens

**FRIDAY, SEPTEMBER 17**

6:00 PM Texanischer  
Schuhplattler Verien (Wood  
Cutters Dance)  
6:30 PM Munich Evergreens  
7:00 PM Keg Tapping  
7:30 PM Munich Evergreens  
8:00 PM Alpenfest  
9:00 PM Walburg Boys  
10:00 PM Alpenmusikanten  
11:00 PM Munich Evergreens

**SATURDAY, SEPTEMBER 18**

12:00 PM Froshinn Kapelle  
1:00 PM STV Almrausch  
1:30 PM Alpine Village Band  
2:30 PM Munich Evergreens  
3:30 PM Alpenmusikanten  
4:30 PM Texanischer  
Schuhplattler Verien (Wood  
Cutters Dance)  
5:00 PM Walburg Boys  
6:00 PM Alpenfest  
7:00 PM Munich Evergreens  
8:00 PM Alpine Village Band  
9:00 PM Walburg Boys  
10:00 PM Alpenmusikanten  
11:00 PM Munich Evergreens

**SUNDAY, SEPTEMBER 19**

12:00 PM Munich Evergreens  
1:00 PM Dachshund Parade  
2:00 PM Froshinn Kapelle  
3:00 PM Munich Evergreens  
4:00 PM Alpenmusikanten

**BOWL STAGE**

**THURSDAY, SEPTEMBER 16**

6:00 PM STV Almrausch  
6:30 PM Alpenmusikanten  
7:30 PM STV Almrausch  
8:00 PM Alpine Childrens  
Dancers  
8:30 PM Alpine Dancers  
9:00 PM Alpenmusikanten  
10:00 PM Das Ist Lustig

**FRIDAY, SEPTEMBER 17**

6:00 PM Alpenmusikanten  
7:00 PM Alpine Dancers  
7:30 PM Das Ist Lustig  
8:00 PM German Idol Yodeling  
Contest  
8:30 PM STV Almrausch  
9:00 PM Texanischer  
Schuhplattler Verien (Wood  
Cutters Dance)  
9:30 PM Alpenfest  
10:30 PM Alpine Dancers  
11:00 PM Walburg Boys

**SATURDAY, SEPTEMBER 18**

12:00 PM Alpine Dancers  
12:30 PM Alpine Childrens  
Dancers  
1:00 PM Alpenmusikanten  
2:00 PM Alpenfest  
3:00 PM Bier Barrel Rolling  
3:30 PM Alpine Dancers  
4:00 PM Alpine Childrens  
Dancers  
4:30 PM Bier Barrel Rolling  
5:00 PM STV Almrausch  
5:30 PM Bier Barrel Bowling  
6:00 PM Texanischer  
Schuhplattler Verien Variety  
Show  
7:00 PM Bier Barrel Bowling  
7:30 PM Das Ist Lustig  
8:00 PM Alpenmusikanten  
9:00 PM Texanischer  
Schuhplattler Verien Variety  
Show  
10:00 PM Alpenfest  
11:00 PM Walburg Boys

**SUNDAY, SEPTEMBER 19**

12:00 PM Das Ist Lustig  
12:30 PM Alpenmusikanten  
1:30 PM STV Almrausch  
2:00 PM Dachshund Dash  
3:00 PM Walburg Boys  
4:00 PM Alpine Village Band

**DAS KINDER STAGE  
(The Children's Stage)**

**THURSDAY, SEPTEMBER 16**

6:00 PM Mr. Energy  
6:30 PM Bonkers the Clown  
7:00 PM Side Street Circus  
7:30 PM Mr. Energy  
8:00 PM Animal Edutainment  
9:00 PM Side Street Circus  
9:30 PM Mr. Energy

**FRIDAY, SEPTEMBER 17**

6:00 PM Animal Edutainment  
7:00 PM Eddie Coker  
8:00 PM Poof! It's a Magic Show  
8:30 PM Animal Edutainment  
9:30 PM Poof! It's a Magic Show

**SATURDAY, SEPTEMBER 18**

12:30 PM Bonkers the Clown  
1:00 PM Accordion Fusion  
1:30 PM Bonkers the Clown  
2:00 PM Side Street Circus  
3:00 PM STV Almrausch  
3:30 PM Side Street Circus  
4:00 PM Accordion Fusion  
4:30 PM Mr. Energy  
5:00 PM Animal Edutainment  
6:00 PM Ballet de Force  
6:30 PM Side Street Circus  
7:00 PM Eddie Coker  
8:00 PM Animal Edutainment  
9:00 PM Bonkers the Clown  
9:30 PM Mr. Energy

**SUNDAY, SEPTEMBER 19**

12:30 PM Ballet de Force  
1:00 PM Alpine Children's  
Dancers  
1:30 PM Mr. Energy  
2:00 PM Amazing Flea Circus  
3:00 PM Poof! It's a Magic Show  
3:30 PM Alpine Children's  
Dancers  
4:00 PM Poof! It's a Magic Show  
4:30 PM Mr. Energy

**MEDIA INFO: For interviews and photographs contact Shiroma Southwest at 972-732-6100 or [kelly@shiromasouthwest.com](mailto:kelly@shiromasouthwest.com). For public information, see [www.addisontexas.net](http://www.addisontexas.net).**

**EVENT SPECIFICS:**

**What:** Addison Oktoberfest  
An authentic recreation of the Munich Oktoberfest featuring more than 30 hours of family-oriented entertainment. German entertainers in authentic costumes perform traditional Bavarian folk dances, schuhplattling, oompah music, sing-a-longs, yodels and more. A special "Oktoberfest" Spaten Bier is served along with several types of German sausage, sauerkraut, strudel, giant pretzels and more. There are carnival rides, midway games, children's entertainment and activities and a 5K run and 1 mile kids fun run benefiting Wipe Out Kids' Cancer. Guests can register for special VIP dining experience on Thursday, Friday or Saturday at [www.addisontexas.net](http://www.addisontexas.net). Tickets for the VIP Experience are \$45 and include admission.

**When:** September 16-19, 2010

**Where:** 4970 Addison Circle Dr. Free parking located at the northwest corner of Dallas Pkwy. and Arapaho Rd.

<b>Cost:</b>	Thursday, September 16, 2010	6 p.m. – 11 p.m.	FREE
	Friday, September 17, 2010	6 p.m. – Midnight	\$10
	Saturday, September 18, 2010	12 noon – 5 p.m.	\$5
		5 p.m. -- Midnight	\$10
	Sunday, September 19, 2010	Noon – 5 p.m.	\$5

Discount tickets available at DFW area Albertsons stores. Discount event packages, including admission and food/beverage tickets, available online at [www.addisontexas.net](http://www.addisontexas.net).

**Sponsors:** Spaten, Franziskaner, Blüfeld Riesling, Albertsons, Lincoln Mercury Dealers, Time Warner Cable, 100.3 Jack FM, 105.3 The Fan, 1080 KRLD, Quick, Briefing

**Enter and WIN!** Entry forms are available at DFW area Albertsons stores for a trip to the Munich Oktoberfest and for a trip to visit Germany's Mosel Valley. Last minute entries are available onsite at Addison Oktoberfest. Guests who purchase their Oktoberfest tickets online will be entered to win a trip to the Los Angeles Oktoberfest.

**FOR MORE INFORMATION: call 1(800) ADDISON or visit [www.addisontexas.net](http://www.addisontexas.net). Addison Oktoberfest is presented by the Town of Addison.**