

ADDISON
OKTOBER
FEST 2011



SEPTEMBER 15-18
ADDISON CIRCLE PARK

One of the most authentic Oktoberfest
celebrations outside of Munich!

ADDISON

BUSINESS ASSOCIATION

2011 Addison Oktoberfest Corporate Challenge Thursday, Sept. 15, 2011 • 5:30PM - 7:30PM

****Proceeds go to the Metrocrest Social Services****

The 2011 Addison Oktoberfest Corporate Challenge is a team building opportunity for Addison organizations! This one-day event is an excellent opportunity for members of your organization to interact and have some fun! Teams will be competing against each other in various Oktoberfest events and the team with the most points wins the challenge! This event is presented by Addison Business Association.

How it Works

- ❖ Addison Oktoberfest Corporate Challenge features 20 teams participating in a variety of events (including the Stein Race and Bier Bowling) and competing to get the most points.

Registration

- ❖ Registration Fee: \$50.00 per team
- ❖ Teams consist of employees within an Addison organization (business, non-profit, networking organization)
- ❖ Teams must have 2 - 10 members to participate
- ❖ Deadline to register is September 9, 2011. Please email or fax your registration and liability waiver signed by all participants to the ABA office at raquel@madcrouch.com or 972.490.4219 by 5PM.

Event Information

- ❖ Please check-in at the Addison Conference Centre area between 5:00PM - 5:30PM. Map to be provided.
- ❖ Parking: Free parking is available on Dallas Parkway and Arapaho Road.

Added Benefits

- ❖ Two free admission tickets per team member for Oktoberfest on Friday, Saturday or Sunday.
- ❖ One complimentary lunch at the October Addison Business Association luncheon (one per team).
- ❖ Display your company's 3 x 5 banner at event-site on Thursday only (banner provided by company)
- ❖ Exposure on Addison Oktoberfest website before event (on activities page if registered before Sept. 9th deadline; 7.9 million hits during August/September;)
- ❖ Post Event Exposure
 - Picture of winning team on website with link to business website
 - Press release announcing winners

Registration Deadline: September 9, 2011

ADDISON
OKTOBER
FEST 2011



SEPTEMBER 15-18
ADDISON CIRCLE PARK

One of the most authentic Oktoberfest
celebrations outside of Munich!

ADDISON

BUSINESS ASSOCIATION

Corporate Challenge Team Registration Form

Organization Name: _____

Team Name: _____

Contact Person: _____

Phone Number: _____

Email Address: _____

Team Member #1: _____

Team Member #2: _____

Team Member #3: _____

Team Member #4: _____

Team Member #5: _____

Team Member #6: _____

Team Member #7: _____

Team Member #8: _____

Team Member #9: _____

Team Member #10: _____

PLEASE RETURN APPLICATION TO:

Addison Business Association
Attn: ABA Administrator
14070 Proton Road, Suite 100
Dallas, TX 75244
raquel@madcrouch.com
Fax: (972) 490-4219
(972) 233-9107, ext 224

APPLICATION CHECKLIST

Completed Application
Signed Liability Waiver