

ADDISON  
OKTOBER  
FEST 2011



SEPTEMBER 15-18  
ADDISON CIRCLE PARK

One of the most authentic Oktoberfest  
celebrations outside of Munich!

For attendee information contact:  
1-800-Addison or [www.addisontexas.net](http://www.addisontexas.net)

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For Immediate Release:

## **GET YOUR POLKA ON FOR FOUR DAYS OF OOM-PAH-PAH, ACCORDION PLAYING AND CHICKEN DANCING AT THE ADDISON OKTOBERFEST, SEPTEMBER 15-18, 2011**

For over two decades, Addison Oktoberfest has offered the kind of quality entertainment one would expect to find at the original Munich celebration and this year is bigger and more exciting than ever! Guests will enjoy constant entertainment on the Schloss Addison Main Stage, Bowl Stage and the Das Kinder Stage throughout the four-day festival, September 15-18, 2011. This year's musical entertainment is headlined by Grammy Award-winning *Brave Combo* and Bavarian favorites *AlpenMusikanten*.

*Brave Combo* and *AlpenMusikanten* are joined by a wide variety of Bavarian entertainment, including bands like *the Royal Klobasneks*, *3rd Generation*, *the Alpine Village Band*; dancers of all ages performing traditional Bavarian folk dances; and, of course, the Chicken Dance!

On Thursday, a variety of dogs will showcase their agility in the Dallas Agility Working Group (DAWG) Pretzel Run Dog Agility Showcase. Also on Thursday, corporate teams will compete in the Addison Biz Spiele, where area businesses will compete in a variety of fun events for great prizes!

If you're ready for the spotlight, Addison Oktoberfest features both a German Spelling Bee and German Idol Yodeling competition on Friday. At the German Spelling Bee, enthusiastic Oktoberfest guests can compete for fame and prizes as they try to spell fun and challenging words in German. Do you yodel in the shower? Then you may be ready for German Idol, where amateur performers will compete for a variety of prizes in an impromptu yodeling competition.

Other amateur competitions at this year's event include Bier Barrel Rolling, presented by The Flying Saucer, in which guests roll bier kegs through a course in an attempt to win fun prizes, and Bier Barrel Bowling, presented by 300 Dallas, where small Spaten "party kegs" are used as bowling balls to knock down bowling pins. Annually hundreds gather to watch the popular Dachshund Parade and Dachshund Dash, where the speediest of wiener dogs meet in the area's most competitive canine event.

**SCHLOSS ADDISON  
MAIN STAGE**

**THURSDAY, SEPTEMBER 15**

6:00 PM Royal Klobasneks  
7:00 PM Alpine Dancers  
7:30 PM AlpenMusikanten  
8:00 PM O'Zapft! Opening  
Ceremonies  
8:30 PM AlpenMusikanten  
9:00 PM Royal Klobasneks  
10:00 PM Brave Combo

**FRIDAY, SEPTEMBER 16**

6:00 PM Texanischer  
Schuhplattler Verien  
6:30 PM Walburg Boys  
7:30 PM [German Spelling Bee](#)  
8:00 PM Brave Combo  
9:00 PM Royal Klobasneks  
10:00 PM Brave Combo  
11:00 PM AlpenMusikanten

**SATURDAY, SEPTEMBER 17**

12:00 PM Froshinn Kapelle  
1:00 PM STV Almrausch  
1:30 PM Royal Klobasneks  
2:30 PM Alpine Dancers  
3:00 PM Alpine Childrens  
Dancers  
3:30 PM Alpine Village Band  
4:30 PM Walburg Boys  
5:30 PM Texanischer  
Schuhplattler Verien  
6:00 PM AlpenMusikanten  
7:00 PM Brave Combo  
8:00 PM Alpine Village Band  
9:00 PM Walburg Boys  
10:00 PM Brave Combo  
11:00 PM AlpenMusikanten

**SUNDAY, SEPTEMBER 18**

12:00 PM AlpenMusikanten  
1:00 PM [Dachshund Parade](#)  
2:00 PM Froshinn Kapelle  
3:00 PM Walburg Boys  
4:00 PM AlpenMusikanten

**BOWL STAGE**

**THURSDAY, SEPTEMBER 15**

6:30 PM STV Almrausch  
7:00 PM Alpine Three  
8:00 PM Alpine Childrens  
Dancers  
8:30 PM Alpine Dancers  
9:00 PM STV Almrausch  
9:30 PM AlpenMusikanten

**FRIDAY, SEPTEMBER 16**

6:00 PM Royal Klobasneks  
7:00 PM Alpine Dancers  
7:30 PM AlpenMusikanten  
8:30 PM STV Almrausch  
9:00 PM [German Idol Yodeling  
Competition](#)  
10:00 PM Alpine Three  
11:00 PM Walburg Boys

**SATURDAY, SEPTEMBER 17**

12:00 PM Alpine Dancers  
12:30 PM Alpine Childrens  
Dancers  
1:00 PM 3rd Generation  
2:00 PM AlpenMusikanten  
3:00 PM [Bier Barrel Rolling](#)  
3:30 PM AlpenMusikanten  
4:30 PM [Bier Barrel Rolling](#)  
5:00 PM STV Almrausch  
5:30 PM [Bier Barrel Bowling](#)  
6:00 PM Royal Klobasneks  
7:00 PM [Bier Barrel Bowling](#)  
7:30 PM Texanischer  
Schuhplattler Verien (Wood  
Cutters Dance)  
8:00 PM 3rd Generation  
9:00 PM Alpine Three  
10:00 PM Royal Klobasneks  
11:00 PM Walburg Boys

**SUNDAY, SEPTEMBER 18**

12:00 PM Alpine Dancers  
12:30 PM 3rd Generation  
1:30 PM STV Almrausch  
2:00 PM [Dachshund Dash](#)  
3:00 PM RL Turner German Folk  
Dance Team  
3:30 PM Alpine Village Band  
4:30 PM Plano Senior High  
School German Folk  
Dancers

**DAS KINDER STAGE**

**THURSDAY, SEPTEMBER 15**

6:00 PM Mr. Energy  
6:30 PM Side Street Circus  
7:00 PM Bonkers the Clown  
7:30 PM The Napper Sisters  
8:00 PM Side Street Circus  
9:00 PM Bonkers the Clown  
9:30 PM Mr. Energy

**FRIDAY, SEPTEMBER 16**

6:00 PM Poof! It's a Magic Show  
7:00 PM Eddie Coker  
8:00 PM Poof! It's a Magic Show  
8:30 PM Alpine Children's Daners  
9:00 PM Animal Edutainment  
9:45 PM Bonkers the Clown

**SATURDAY, SEPTEMBER 17**

12:30 PM Bonkers the Clown  
1:00 PM The Napper Sisters  
1:30 PM Side Street Circus  
2:00 PM Alpine Children's  
Dancers  
2:30 PM Bonkers the Clown  
3:00 PM STV Almrausch  
3:30 PM Side Street Circus  
4:00 PM The Napper Sisters  
4:30 PM Mr. Energy  
5:00 PM Animal Edutainment  
6:00 PM Side Street Circus  
6:30 PM Ballet de Force  
7:00 PM Eddie Coker  
8:00 PM Animal Edutainment  
9:00 PM Bonkers the Clown  
9:30 PM Mr. Energy

**SUNDAY, SEPTEMBER 18**

12:00 PM Ballet de Force  
12:30 PM Bonkers the Clown  
1:00 PM Alpine Children's  
Dancers  
1:30 PM Poof! Magic  
2:00 PM Mr. Energy  
2:30 PM STV Almrausch  
3:00 PM Poof! It's a Magic Show  
3:30 PM The Napper Sisters  
4:00 PM Mr. Energy  
4:30 PM Bonkers the Clown

**EVENT SPECIFICS:**

**What: Addison Oktoberfest**

Named one of the country's most authentic Oktoberfest celebrations by *Forbes* and *USA Today*, Addison Oktoberfest features four days of family-oriented entertainment. German entertainers in authentic costumes perform traditional Bavarian folk dances, schuhplattling, oompah music, sing-a-longs, yodels and more. A special "Oktoberfest" Spaten Bier is served along with several types of German sausage, sauerkraut, strudel, giant pretzels and more.

There are carnival rides, midway games, children's entertainment and activities and a 5K run and 1 mile fun run benefiting Wipe Out Kids' Cancer. Guests can register to dine at the Brau Haus for a full service Bavarian dining experience featuring an exclusive menu at [www.addisontexas.net](http://www.addisontexas.net). Brau Haus seatings are \$45 and include admission.

**When:** September 15-18, 2011

**Where:** 4970 Addison Circle Dr. Free parking located at the northwest corner of Dallas Pkwy. and Arapaho Rd.

<b>Cost:</b>	Thursday, September 15, 2011	6 p.m. – 11.p.m.	FREE
	Friday, September 16, 2011	6 p.m. – Midnight	\$10
	Saturday, September 17, 2011	12 noon – 5 p.m.	\$5
		5 p.m. – Midnight	\$10
	Sunday, September 18, 2011	Noon – 5 p.m.	\$5

\$5 anytime tickets available at DFW area Albertsons stores.

**Sponsors:** Spaten, Franziskaner, Blüfeld Riesling, Albertsons, BMW of Dallas and Classic BMW, Time Warner Cable, 100.3 Jack FM, 105.3 The Fan, 1080 KRLD, Briefing, Frost Bank, Coca Cola

**General Info:** Call 1-800-ADDISON, visit [www.addisontexas.net](http://www.addisontexas.net) and follow us on Facebook at [www.facebook.com/Addison.specialevents](http://www.facebook.com/Addison.specialevents).

**Media:** For media inquiries including interviews, photos, b-roll and more, contact Shiroma Southwest at 972.732.6100 x123 or [kelly@shiromasouthwest.com](mailto:kelly@shiromasouthwest.com).

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