



For attendee information contact:
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For Immediate Release:

THE TOWN OF ADDISON IS THE PLACE TO BE THIS SUMMER FOR FREE FUN FOR THE WHOLE FAMILY!

*2010 Summer Event Series provides great outdoor entertainment in Beckert Park
every Saturday during June, July and August*

Calendar Release:

Spend your summer nights enjoying the melodic tunes of two of the DFW's best symphony ensembles, relaxing to the soothing sounds of jazz and dancing the night away to some of the state's most exhilarating salsa bands all under a blanket of beautiful Texas stars. And the best part is that all these performances are FREE! The Town of Addison's Summer Event Series is known for providing fun family entertainment all summer long and the 2010 Series is no exception! Also, many of Addison's fantastic restaurants and retail stores are offering great discounts to Summer Series attendees. Be sure to check www.addisontexas.net for a list of participants and more details on these special offers.

Symphonic Saturdays

What: Picnic in the park or dine in at one of Addison Circle's many great eateries as you enjoy soothing symphonic music performed by ensembles from the Dallas Wind Symphony and Richardson Symphony Orchestra.

When: June 5th and 26th – Richardson Symphony Orchestra
June 12th and 19th – Dallas Wind Symphony
8:00 p.m. to 10:00 p.m.

Where: Beckert Park
5044 Addison Circle Drive
Addison, TX

Tickets: This is a **FREE** event.

Sponsor: 103.7 Lite FM, 98.7 KLUV, Robert Mondavi Private Selection and Fuze

Food

Available: Bring your own picnic, or purchase food and beverages from one of the many fantastic restaurants in Addison Circle!

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ADDISON SUMMER EVENT SERIES 2010 – ADD 1

Addison Kaboom Town!

What: For a quarter of a century, one of the country's top fireworks displays has lit up the Texas sky every July 3rd as Addison, Texas, hosts *Kaboom Town!* While Addison (at only 4.4 square miles) is home to 15,000 residents, every July 3 over 400,000 guests from across the Southwest come to celebrate American Independence in a style that is uniquely Addison. The traditional celebration features old-fashioned family picnic games, food, and live music including the Dallas Wind Symphony. Plus, all await the special fly-over of historic airplanes presented by the Cavanaugh Flight Museum, and of course, the fireworks. Afterwards, attendees are invited to celebrate the past twenty-five years with a free showing of the 1980's cult film favorite *Ferris Bueller's Day Off* (PG) while area traffic calms.

Kaboom Town! is a perennial part of every top national fireworks display list. The spectacular show was again named one of the top 10 fireworks displays in the country by the American Pyrotechnics Association in 2009. *USA Today* has repeatedly named it as one of the top 10 shows in the U.S.A. (most recently in 2009) and in 1999 it was rated as one of the top 25 shows in the country by the *Wall Street Journal*. Publications around the world, including *Travel + Leisure*, regularly laud and recommend *Kaboom Town!* as an amazing experience.

When: Friday, July 3, 2010, 5:00 p.m. – midnight (all times are approximate)
5:00 – 9:30 p.m. Live entertainment on the Main Stage
7:00 pm - Fly-over presented by Cavanaugh Flight Museum, simulcast by KRLD 1080 AM
9:30 pm – Fireworks, presented by Time Warner Cable, radio simulcast on Jack 100.3 FM
10:00 p.m. – *Ferris Bueller's Day Off* begins

Where: Addison Circle Park, 4970 Addison Circle Drive, Addison, Texas 75001
Memorable views can be found from anywhere in Addison but the special watching parties hosted by many of Addison's more than 170 restaurants and hotels offer spectators a unique viewing experience. A complete list of participating restaurants can be found at the website.

Traffic Notes: The popularity of the *Kaboom Town!* fireworks show may cause some traffic delays, specifically following the fireworks show. Spectators are encouraged to remain at their favorite restaurant or stay for the showing of *Ferris Bueller's Day Off* (PG) to avoid these delays. Those who choose to leave immediately after the fireworks show are encouraged to travel as directed for a few miles beyond Addison's borders in order to travel in their desired direction.

Cost: **FREE** –the *Kaboom Town!* watch party and all on-site entertainment are free.

Stay: Make it a *Kaboom Town!* weekend with the "Spend the Night in Addison" hotel package. Packages include hotel specials ranging from \$49-89, \$10 in Tasty Bucks and many restaurant special coupons. For more information, visit: www.addisontexas.net.

Sponsors: Sponsored by JACK 100.3 FM, KRLD 1080 AM, Time Warner Cable, MillionAir, Albertson's, Cavanaugh Flight Museum

Media: For interviews, photographs or b-roll, contact Shiroma Southwest at 972-732-6100 or Kelly@shiromasouthwest.com.

Info: For airplane fly-over info, visit: [www. http://www.cavanaughflightmuseum.com](http://www.cavanaughflightmuseum.com).

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ADDISON SUMMER EVENT SERIES 2010 – ADD 2

July Jazz

What: Every Saturday in July, sit back, relax and enjoy evenings under the Texas stars while listening to live jazz. Bring a basket and picnic with friends or grab a table at a fun Addison Circle restaurant!

July 10th – Fingerprints
July 17th – Dena Blue Band
July 24th – Joseph Vincelli Group
July 31st – John Adams Band

When: July 10, 17, 24 and 31
8:00 p.m. to 10:00 p.m.

Where: Beckert Park
5044 Addison Circle Drive
Addison, TX

Tickets: This is a **FREE** event.

Food

Available: Bring your own picnic, or purchase food and beverages from one of the many fantastic restaurants in Addison Circle!

Sponsors: 103.7 Lite FM, 98.7 KLUV, Robert Mondavi Private Selection and Fuze

Summer Salsa

What: Spice up your Saturday nights with free, live salsa music in the park. Come a little early for free salsa lessons by the Dance Council before the concert.

August 7th – Norte De Havana
August 14th – Havana NRG
August 21st – Sazon
August 28th – Parranda Venezuelas

When: August 7, 14, 21 and 28
7:00 p.m. – 8:00 p.m. – Salsa Lessons by The Dance Council
8:00 p.m. – 10:00 p.m. – Concert

Where: Beckert Park
5044 Addison Circle Drive
Addison, TX 75001

Tickets: This is a **FREE** event.

Food

Available: Bring your own picnic, or purchase food and beverages from one of the many fantastic restaurants in Addison Circle!

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