



For more information:
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Family Entertainment Release:

KIDS CAN TASTE AND PLAY AT TASTE ADDISON 2010

TASTE ADDISON, Addison Circle Park, May 21-23

Families looking for the perfect taste of weekend fun need look no further than *Taste Addison*. The beautiful Addison Circle Park is home to one of the year's favorite family festivals. In addition to the world-class entertainment and the kid-friendly menu offerings from almost 60 Addison restaurants, *Taste Addison* offers great entertainment for the whole family in the Family Fun Zone, UBL Wranglers Basketball Dribbling Clinic, Time Warner Cable Cartoon Cottage and the Kid's stage. Make sure you make time for musical version of *The Stinky Cheese Man and Other Fair(ly) (stupid) Tales*. Children of all ages will laugh, dance and learn with all the things we have cooked up at *Taste Addison*!

Family Fun Activities

Enjoy a quad bungee jump, gyrobball, instant photo buttons, caricatures, face painting, old time photos, sand art and exciting inflatables including the Obstacle Course, Spiderman Obstacle Course, Spiderman Slide, Bounce House and more all weekend at *Taste Addison*.

The Stinky Cheese Man and Other Fair(ly) (stupid) Tales the musical

Even if your kids don't like cheese, they are going to love *The Stinky Cheese Man and Other Fair(ly) (stupid) Tales*. Based on the award-winning book by John Scieszka, this short-musical parodies your childhood favorites to create preposterous vignettes such as "Cinderumplestiltskin," "The Girl Who Really Blew It", "The Other Frog Prince", "The REALLY Ugly Duckling", and the malodorous "Stinky Cheese Man". Although it's playing on the Kid's Stage, the whole family is going to want to see this one (and they can) with four showtimes: Saturday, 1:30 p.m. & 4:00 p.m. and Sunday, 1:30 p.m. & 3:30 p.m.

UBL Wranglers Basketball Dribbling Clinic

If sports are more of what your kids are craving, we've got something to make their time at *Taste Addison* a memorable experience. Join players from the United Basketball League's premier team, Dallas Wranglers, for a dribbling clinic on Saturday, May 22 at 1 p.m. (don't forget your basketball!) And an even bigger bonus: 4-12 year olds receive FREE ADMISSION on Saturday, from noon – 1 p.m., when they bring their own basketball.

Time Warner Cable Cartoon Cottage

Take a break from the heat and enjoy your favorite cartoons in the Stone Cottage behind the Kid's Stage, Saturday, Noon - 6 p.m. and Sunday, Noon - 5 p.m.

Kid's Tent Entertainment includes these great acts:

Animal Edutainment

Explore the wilds of Africa, Texas and the rainforest with Animal Edutainment. Audience members will come face-to-face with a bat, a bobcat, a lizard, a baboon and other animals during a make-believe safari.

Ballet de Force's *The Puppet Fairy*

A student ballet company based out of Frisco will perform a fun family story ballet about a little girl and the fairy that brings all her dolls to life. This ballet is great for all ages and will have audience participation, so make sure to bring your dancing shoes!

Bonkers the Clown

Enjoy this versatile clown's hilarious comedy, juggling and magic in an audience participation setting.

Eddie Coker

Former opera singer-turned-children's entertainer, Coker devotes his talents exclusively to creating original songs for listeners from preschoolers to retirees. He has won the adoration of thousands through his blend of sophisticated music and positive, child-appropriate lyrics.

Mr. Energy

Jimmy Perini is Mr. Energy and entertains with his fast-paced non-stop juggling skills with tricks and acrobatics thrown in.

Event Information:

Win a trip for two to Napa Valley: The vacation includes round-trip airfare for two from Dallas to San Francisco, two nights hotel accommodations, transportation and VIP tour and tasting at Robert Mondavi Winery. Visit www.addisontexas.net for more information and rules. Get your entry form at local DFW Albertsons' customer service counters. Contest ends 5/31/10.

Spend the Night in Addison: Make it a *Taste Addison* weekend with the "Spend the Night in Addison" hotel package. Packages include hotel specials ranging from \$49-89, two free admission tickets, \$10 in Tasty Bucks and many restaurant special coupons. For more information, visit: www.addisontexas.net.

For the most current schedule of this year's *Taste Addison* entertainment, demonstrations and a complete list of hotel and restaurant specials, visit <http://www.addisontexas.net/events/tasteaddison>.

Date: *Taste Addison 2010*
May 21-23, 2010

Friday, May 21	6 p.m. – Midnight
Saturday, May 22	Noon – Midnight
Sunday, May 23	Noon – 5 p.m.

Location: Addison Circle Park
4970 Addison Circle Drive, Addison, Texas 75001

Tickets: Gate Admission - Adults: \$5 before 5 p.m./\$15 after 5 p.m.
Children 3 and under are free.

Discount Tickets – Discount tickets (\$10 anytime) are sold at DFW area Albertsons beginning April 21.

Additional ticket information is available online at www.addisontexas.net

Sponsors: Lincoln/ Mercury, Albertsons, Bud Light, Jack FM, Lite FM, Time Warner Cable, Robert Mondavi Discover Wine

General Info: Call 1-800-ADDISON or visit www.addisontexas.net.

Media: For media inquiries, including interviews, photos, b-roll, etc. contact Autumn Rose Reo at 940-367-0295 or autumn@shiromasouthwest.com.

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