



TASTE ADDISON ONE BITE AT A TIME

TASTE ADDISON 2010 serves up a weekend of food, music and fun

Taste Addison, May 21-23, 2010, Addison Circle Park

A tasty weekend blend of food, music and family fun, *Taste Addison* is North Texas' most eagerly anticipated annual festival, with some of the world's best bands and fantastic foods. The festival runs May 21-23 at Addison Circle Park and features food from more than 50 Addison restaurants offering generous samplings of their menus at special prices. A taste of the 2010 event includes Robert Mondavi Private Selection's "Discover Wine" tour with special culinary extraordinaire/TV host, Ted Allen, the award-winning band, Train and Dallas Wind Symphony Swing Band performing on the Bud Light Main and new this year, Taste: the Competition!

To complement the menu, the festival includes fun activities like carnival rides, midway games, arts and crafts, and children's entertainment. It's that three-day event that gets your senses going with so much to taste, hear, smell and see - you'll need a map of the menus to make sure you get a nibble of everything! But don't worry if you run out of time, Taste Addison last all weekend, so make sure to book a *Taste Addison* hotel package for a special deal on lodging, admission and even free Tasty bucks to boot!

No matter your taste, you will be satisfied at Taste Addison 2010!

Date: Taste Addison 2010
May 21-23, 2010

Location: Addison Circle Park
4970 Addison Circle Drive, Addison, Texas 75001

Tickets: Tickets may be purchased at the gate. Children 3 and under free.

Friday, May 21	5 p.m. – Midnight	Tickets \$10
Saturday, May 22	Noon – Midnight	Tickets \$5 (Noon. – 5 p.m.), \$10 (after 5 p.m.)
Sunday, May 23	Noon – 6 p.m.	Tickets \$5

Sponsors: Lincoln/ Mercury, Bud Light, Jack FM, Lite FM, Time Warner Cable, Robert Mondavi Discover Wine

General Info: For *Taste Addison 2010* information, call 1-800-ADDISON or visit www.addisontexas.net.

Media:

For media inquiries, including interviews, photos, b-roll, recipes and more, contact Shiroma Southwest at 940-367-0295 or autumn@shiromasouthwest.com.

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