



For more information:
Town of Addison | 800.ADDISON
Shiroma Southwest, Autumn Rose Reo | 940.367.0295

Travel Release

TAKE A BITE (AND A NIGHT) OUT OF “THE LITTLE A” TRAVEL TO ADDISON, TEXAS FOR *TASTE ADDISON* 2010!

Addison, Texas – Addison has a well-deserved reputation as the dining capital of North Texas with more than 170 restaurants located within 4.35 square miles! It’s this title that brings more than 70,000 people annually to *Taste Addison* not only for the fabulous music and entertainment, but for the unparalleled collection of restaurants that participate in this award-winning festival. For three days, beginning May 21, *Taste Addison* attendees will be able to experience the fun and flavor of what Addison has to offer. And to really whet the appetite, Addison’s hotels have made it even more satisfying by offering a special *Taste Addison* travel package. Take a nibble at what Addison is offering, but act fast as this special is only available for a limited time!

This exclusive limited time offer includes:

- Special rates at local hotels (see below)
- (2) Complimentary Admission tickets to Taste Addison
- \$10 in Tasty Bucks (\$10 USD towards Taste Addison vendors)
- Exclusive restaurant offers and specials (see below)

Addison Comfort Suites North/Galleria 4555 Belt Line Rd Phone: (972) 503-6500 Fax: (972) 503-6500	\$55	Homewood Suites by Hilton 4451 Beltline Rd Phone: (972) 788-1342 Fax: (972) 788-1342	\$79
Courtyard by Marriott Addison - Midway 4165 Proton Drive Phone: (972) 490-7390 Fax: (972) 490-0002	\$49	InterContinental Dallas 15201 Dallas Pkwy Phone: (972) 386-6000	\$89
Courtyard by Marriott Addison - Quorum 15160 Quorum Drive Phone: (972) 404-1555 Fax: (972) 404-1553	\$59	La Quinta 14925 Landmark Blvd. Phone: (972) 404-0004 Fax: (972) 960-6439	\$59
Crowne Plaza - North Dallas - Addison 14315 Midway Road Phone: (972) 980-8877 Fax: (972) 788-2758	\$69	Marriott Quorum - Dallas 14901 Dallas Parkway Phone: (972) 661-2800 Fax: (972) 934-1731	\$79

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TASTE ADDISON TRAVEL PACKAGE 2010 – ADD1

Hampton Inn - North Dallas 4505 Beltway Dr. Phone: (972) 991-2800 Fax: (972) 991-7691	\$49	Quality Inn & Suites 4103 Beltline Road Phone: (972) 991-8888 Fax: (972) 991-3609	\$60
Hawthorn Suites 15200 Addison Road Phone: (972) 386-4800 Fax: (972) 386-2911	\$75 \$85 (2 queens)	Residence Inn Dallas - Addison 14975 Quorum Drive Phone: (972) 866-9933 Fax: (972) 866-9944	\$69
Hilton Garden Inn - Addison 4090 Belt Line Rd. Phone: (972) 233-8000 Fax: (972) 239-8777	\$69	SpringHill Suites 15255 Quorum Drive Phone: (972) 774-1010 Fax: (972) 774-1011	\$69
Holiday Inn Express 4355 Beltway Phone: (972) 503-7800 Fax: (972) 503-2300	\$59	Summerfield Suites 4900 Edwin Lewis Drive Phone: (972) 661-3113 Fax: (972)-661-3113	\$69
		Super 8 - Addison 4150 Beltway Drive Phone: (972) 233-2525	\$49.99

Event Information:

Win a trip for two to Napa Valley: The vacation includes round-trip airfare for two from Dallas to San Francisco, two nights hotel accommodations, transportation and VIP tour and tasting at Robert Mondavi Winery. Visit www.addisontexas.net for more information and rules. Get your entry form at local DFW Albertsons' customer service counters. Contest ends 5/31/10.

Spend the Night in Addison: Make it a *Taste Addison* weekend with the "Spend the Night in Addison" hotel package. Packages include hotel specials ranging from \$49-89, two free admission tickets, \$10 in Tasty Bucks and many restaurant special coupons. For more information, visit: www.addisontexas.net.

For the most current schedule of this year's *Taste Addison* entertainment, demonstrations and a complete list of hotel and restaurant specials, visit <http://www.addisontexas.net/events/tasteaddison>.

Date: *Taste Addison 2010*
May 21-23, 2010

Friday, May 21	6 p.m. – Midnight
Saturday, May 22	Noon – Midnight
Sunday, May 23	Noon – 5 p.m.

Location: Addison Circle Park
4970 Addison Circle Drive, Addison, Texas 75001

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TASTE ADDISON TRAVEL PACKAGE 2010 – ADD2

- Tickets:** Gate Admission - Adults: \$5 before 5 p.m./\$15 after 5 p.m.
Children 3 and under are free.
Discount Tickets – Discount tickets (\$10 anytime) are sold at DFW area Albertsons beginning April 21.
Additional ticket information is available online at www.addisontexas.net
- Sponsors:** Lincoln/ Mercury, Albertsons, Bud Light, Jack FM, Lite FM, Time Warner Cable, Robert Mondavi Discover Wine
- General Info:** Call 1-800-ADDISON or visit www.addisontexas.net.
- Media:** For media inquiries, including interviews, photos, b-roll, etc. contact Autumn Rose Reo at 940-367-0295 or autumn@shiromasouthwest.com.

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