



# **RESTAURANT APPLICATION CHECK LIST**

**APPLICATION DEADLINE: March 9, 2012**

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**RESTAURANT NAME:** \_\_\_\_\_

## **REQUIRED MATERIALS FOR LOCATION REQUEST**

- Application Form
- Fee Worksheet
- Menu Form (*changes can be made until April 19*)
- Completed Payment Form (*if using credit card*)
- Check/cashiers check/money order made out to the Town of Addison

## **RECOMMENDED MATERIALS FOR LOCATION REQUEST**

- Insurance Certificate (*Due April 19*)
- TASTE: THE COMPETITION** Participation Agreement
- TASTE SHOWCASE** Chef Application

**PLEASE INCLUDE THIS CHECK LIST  
WITH YOUR APPLICATION!**

# WIN \$\$\$ TOWARDS YOUR 2013 BOOTH

## TASTE the COMPETITION

**Win up to \$750 towards your 2013 booth fees!**

Create a new food item to feature at your restaurant May 6 – June 5 and at Taste Addison. See application for additional information.

**2011 Winners: Chamberlain's Steak & Chop House (Grand Prize), Italian Club of Dallas (People's Choice)**

**Three categories to win!**

- **Grand Prize:** \$250 booth discount for Taste Addison 2012, on-stage recognition during Taste Addison, Free Location Request
- **Best Promotion:** \$250 booth discount for Taste Addison 2012, Free Location Request
- **People's Choice:** \$250 booth discount for Taste Addison 2012, Free Location Request

### Booth Décor Contest

The restaurant with the most creative and attractive booth décor will win \$250 off their application fees for Taste Addison 2013. The winner will be announced during the week of May 22. Decorations must comply with the Special Events Rules, Regulations, and General Information. **2011 Winner: Twin Peaks**



### Sustainability Contest

*Tell us what you are planning on doing to be sustainable!*

The restaurant with that shows the greatest sustainability and recycling efforts will win \$250 off their application fees for Taste Addison 2013. The winner will be announced during the week of May 22. Visit <http://www.addisongreen.info/for-business/special-event-vendor/> for tips and ideas. **2011 Winner: Cantina Laredo**





# RESTAURANT APPLICATION

**APPLICATION DEADLINE: March 9, 2012**  
**FINAL APPLICATION DEADLINE: April 19, 2012 (add \$100 late fee)**

Date Received _____	Booth # _____
For Office Use Only	

(Please print clearly using block letters or type as this information will be used on signs and other marketing materials)

<b>Restaurant Name</b>	
<b>Restaurant Address</b> (Used on menu sign, website, etc)	
<b>Mailing Address</b> (if different than restaurant address)	
<b>Contact Name</b>	<b>Preferred Contact:</b> <input type="checkbox"/> Cell <input type="checkbox"/> Phone <input type="checkbox"/> Email
<b>Phone</b>	<b>Cell</b>
<b>Website</b>	<b>Email Address</b>

**FESTIVAL PROMOTIONAL MATERIALS:**

\_\_\_\_\_ Please send me an electronic newsletter that I can forward to our customer database and friends. \_\_\_\_\_ Number of fliers (4" x 9")

\_\_\_\_\_ How many names are in your database?

**GIFT CERTIFICATES NEEDED:** Gift certificates for meals, promotional items, cooking classes, etc. will be used to gain marketing exposure for the festival and your restaurant in the following ways:

- Radio promotion - Gift certificates will be given away on-air with your restaurant receiving a mention.
- Onsite Surveys to obtain demographics information as well as to build a database for future marketing efforts.
- Certificates are due no later than April 19, 2012. Indicate your participation below:

\_\_\_\_\_ YES \_\_\_\_\_ NO

**FOOD NEEDED FOR RADIO MORNING SHOW PUBLICITY:** In an effort to gain pre-event publicity, please let us know if you are interested in providing small quantities of food your restaurant will sell at Taste Addison, gift certificates or any other items that will get the morning show air personalities to talk about the festival and your restaurant. Also, please mark below if you have a chef that would like to appear on morning TV and/or radio shows. Please indicate your participation below.

FOOD: \_\_\_ YES \_\_\_ NO CHEF APPEARANCE: \_\_\_ YES \_\_\_ NO

**AUTHORIZATION:** In connection with the Taste Addison event to be held Friday, May 18, 2012 – Sunday, May 20, 2012 at Addison Circle Park, Addison, Texas ("Taste Addison" or the "Event"), Vendor agrees that it shall abide by and that Vendor's participation in the Event is subject to all of the terms and conditions of the "Restaurant Booth - Rules, Regulations and General Information" attached hereto and made a part hereof for all purposes, and Vendor represents and warrants that Vendor has read and understands the same.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed Name & Title/Designation \_\_\_\_\_

# FEE WORKSHEET

Restaurant Name: \_\_\_\_\_

**STANDARD BOOTH:** Only **ONE** booth location will be permitted per restaurant.

_____ 10x10 Booth NOT selling alcohol	\$500	_____ 10x10 Booth SELLING alcohol	\$750
_____ 10x20 Booth NOT selling alcohol	\$1,000	_____ 10x20 Booth SELLING alcohol	\$1,500

**STANDARD BOOTH FEE SUBTOTAL: \$ \_\_\_\_\_**

**PREMIUM BOOTH:** Taste Addison 2012 will offer a limited number of premium booth locations. Premium booths are located in the western part of the park (The Ellipse) – see page 6 for a site map.

_____ Premium 10x10 NOT SELLING alcohol	\$600	_____ Premium 10x20 NOT SELLING alcohol	\$1,200
_____ Premium 10x10 SELLING alcohol	\$850	_____ Premium 10x20 SELLING alcohol	\$1,650

**PREMIUM BOOTH FEE SUBTOTAL: \$ \_\_\_\_\_**

**REFUNDABLE SECURITY DEPOSIT:** A refundable security deposit is required from all restaurants except those restaurants that have received their full deposit back in 2009, 2010, and 2011. If restaurants that received their full deposit back in 2009, 2010, and 2011 provide credit card information for the refundable security deposit, the deposit will only be charged to the credit card if booth space and/or materials are damaged and/or the rules and regulations are not followed.

_____ 10x10 Non-cooking booth	\$150	_____ 10x10 Cooking booth	\$300
_____ 10x20 Non-cooking booth	\$300	_____ 10x20 Cooking booth	\$600

\_\_\_\_\_ My restaurant qualifies for the waived security deposit and will provide a credit card that can be charged if needed.

**REFUNDABLE SECURITY DEPOSIT SUBTOTAL: \$ \_\_\_\_\_**

**ADDITIONAL ELECTRICITY:** Each 10x10 booth shall be provided with four (4) 120-volt, 20 amp outlets at no additional charge. **Additional Electricity must be ordered no later than April 19. Town of Addison staff and electricians will conduct an on-site electrical audit during the event. Please note that a complimentary 220v outlet WILL NOT be included with your booth.** Additional outlets may be purchased at the following prices:

**ADDITIONAL 120 V OUTLETS**

\_\_\_\_\_ 120-V, 20 A outlets x **\$45 each** (\$90 each on-site)

**220-V OUTLETS**

_____ 220-V, 30 A outlets - <b>\$50 each</b> (\$150 each on-site)	_____ 220-V, 60A outlets - <b>\$125 each</b> (\$200 each on-site)	_____ 220-V, 100 A outlets - <b>\$175 each</b> (\$400 each on-site)
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**ADDITIONAL ELECTRICITY SUBTOTAL: \$ \_\_\_\_\_**

LOGO WITH MENU LISTING IN EVENT BROCHURE \$50 \$ \_\_\_\_\_

**LATE FEE (if application postmarked after March 9, 2012)** **\$100** \$ \_\_\_\_\_

**GRAND TOTAL: \$ \_\_\_\_\_**

**BOOTH LOCATION REQUEST:**    1<sup>st</sup> \_\_\_\_\_    2<sup>nd</sup> \_\_\_\_\_    3<sup>rd</sup> \_\_\_\_\_  
(booth layout is on page 6)

# PAYMENT FORM

Restaurant Name: \_\_\_\_\_

## PAYMENT PLAN OPTIONS

PAYMENT OPTION	PAYMENT NUMBER	DUE DATE	AMOUNT DUE
<input type="checkbox"/> <b>Single Payment</b>	<b>Payment One</b>	Due Immediately	Amount Due _____ <i>(\$100 minimum)</i>
<input type="checkbox"/> <b>Two Payments</b>	<b>Payment One</b>	Due Immediately	Amount Due _____ <i>(\$100 minimum)</i>
	<b>Payment Two</b>	Due April 19 at Pre-event Meeting	Amount Due _____
<input type="checkbox"/> <b>Three Payments</b>	<b>Payment One</b>	Due Immediately	Amount Due _____ <i>(\$100 minimum)</i>
	<b>Payment Two</b>	Due March 16	Amount Due _____
	<b>Payment Three</b>	Due April 19 at Pre-event Meeting	Amount Due _____
<input type="checkbox"/> <b>Four Payments</b>	<b>Payment One</b>	Due Immediately	Amount Due _____ <i>(\$100 minimum)</i>
	<b>Payment Two</b>	Due February 17	Amount Due _____
	<b>Payment Three</b>	Due March 16	Amount Due _____
	<b>Payment Four</b>	Due April 19 at Pre-event Meeting	Amount Due _____

## PAYMENT INFORMATION

**Check**                      Check Number \_\_\_\_\_

**Credit Card**

Please check the appropriate credit card and provide the necessary information along with a signature.  
*For payment plans - Credit cards will be run on the dates indicated and will not need additional paperwork.*

American Express     
  Discover                     
  Mastercard                     
  Visa

Credit Card Number

Expiration Date

/

I authorize the Town of Addison to charge my credit card in the amounts stated above according to the dates in my payment plan.

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Date

# 2012 RESTAURANT BOOTH LAYOUT



# MENU FORM

**DEADLINE: MARCH 9, 2012  
NO CHANGES AFTER APRIL 19, 2012**

Restaurant Name \_\_\_\_\_

Address to Appear on Menu Board \_\_\_\_\_

Date Received (For Office Use Only) \_\_\_\_\_

**CHANGES TO THE MENU SIGN AND PRICE SLASHING WILL RESULT IN FORFEITURE OR CHARGE OF SECURITY DEPOSIT. CHANGES TO BEER PRICES WILL ALSO RESULT IN FORFEITURE OF THE RIGHT TO SELL ALCOHOLIC BEVERAGES AT ALL FUTURE EVENTS.**

Please submit this booth menu form by **March 9, 2012** so the Town of Addison Environmental Services Department, electrician and other contractors can begin processing the information. Any changes to the menu must be made in writing no later than **April 19, 2012** so the booth menu signs can be printed in the event program, menu board signs, and posted on-line.

FOOD ITEMS (use additional paper if necessary):

Item 1: \_\_\_\_\_ Price: \_\_\_\_\_  
 Item 2: \_\_\_\_\_ Price: \_\_\_\_\_  
 Item 3: \_\_\_\_\_ Price: \_\_\_\_\_  
 Item 4: \_\_\_\_\_ Price: \_\_\_\_\_

**BEVERAGES (Alcoholic & Non-Alcoholic Beverages):** All non-alcoholic beverages (soft drinks, lemonade, water, tea) must be purchased from Coca-Cola Bottling Company, the Taste Addison official soft drink/water supplier. Please contact Will Anderson at [willjanderson@coca-cola.com](mailto:willjanderson@coca-cola.com) or (214) 388-6078. Dos Equis is returning as our beer sponsor so please remember them and Andrews products when making your beer selections. Please contact Mike Wilson at [mwilson@andrewsdistributing.com](mailto:mwilson@andrewsdistributing.com) or (469) 853-2593. Only sponsor beverages will be listed by name on menu boards. All others will be a generic listing.

**It is important to support the event sponsors because of the financial and marketing support they provide. Their sponsorship support allows the event to feature headline entertainment and keep the operational and admission costs as low as possible.**

Addison will **not** set standard beer and wine prices; however, vendors shall not sell or provide any beer/wine in a container larger than 16 ounces. **NO** alcoholic beverage may be sold for less than \$2.00 per glass. Below are common prices from 2010 menus.

<b>2011 Common Beverage Prices</b>	Soda/Water - \$2.00	Domestic Beer - \$3.00	Dos Equis - \$3.00	Wine (6 oz) - \$4.00
	Lemonade - \$2.00	Import Beer - \$4.00	Wine Based Margarita - \$5.00/\$8.00	

BEVERAGE ITEMS (use additional paper if necessary):

Brand: \_\_\_\_\_ Size: \_\_\_\_\_ Cost: \_\_\_\_\_  
 Brand: \_\_\_\_\_ Size: \_\_\_\_\_ Cost: \_\_\_\_\_  
 Brand: \_\_\_\_\_ Size: \_\_\_\_\_ Cost: \_\_\_\_\_  
 Brand: \_\_\_\_\_ Size: \_\_\_\_\_ Cost: \_\_\_\_\_

**EQUIPMENT:** Vendor shall provide in writing to the Director of Special Events for pre-event approval an equipment list including the amperage. If a vendor has plugged in equipment not pre-approved by the Director of Special Events, the vendor shall immediately discontinue its use upon the request of the Director of Special Events or the Director of Special Events' designated representative.

Description 1: \_\_\_\_\_ Amps: \_\_\_\_\_  
 Description 2: \_\_\_\_\_ Amps: \_\_\_\_\_  
 Description 3: \_\_\_\_\_ Amps: \_\_\_\_\_  
 Description 4: \_\_\_\_\_ Amps: \_\_\_\_\_  
 Description 5: \_\_\_\_\_ Amps: \_\_\_\_\_

**Use additional paper if necessary.**

# TASTE



# the COMPETITION

### **Win up to \$750 towards your 2012 booth fees!**

Create a new food item to be featured at your restaurant May 1 – May 31. Serving the special menu item at the event site is optional\*, but will increase your chance of winning People's Choice. See participation agreement for additional information.

### **Three categories to win!**

- **Grand Prize:** \$250 booth discount in 2012, On-stage recognition during Taste Addison 2010, Free location request
- **Best Promotion:** \$250 booth discount in 2012, Free location request
- **People's Choice:** \$250 booth discount in 2012, Free location request

*\*Restaurants who offer a special menu item at the event site will receive additional promotion from entertainment stages and additional opportunities as available.*

## 2011 MARKETING INITIATIVES

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Below are three major marketing initiatives that supported Taste: The Competition in 2011. We are currently working on confirming the 2012 marketing initiatives and developing new ideas as well.



### **2011 Finalists featured on Good Morning Texas and judged by Celebrity Foodie Ted Allen and Hosts**



Three finalists had the opportunity to be included in two Taste: the Competition segments on Good Morning Texas on Friday, May 20, 2011. Finalists were judged on-air by GMT hosts and Ted Allen and the grand prize winner was announced.

### **Food Blogger Tour**

In 2011, our PR team invited three DFW food bloggers to take a tour of Addison to taste all of the Competition entries. Food bloggers tweeted, blogged, posted pictures and made many positive comments about the competitors. They also selected the three finalists that appeared on Good Morning Texas.

### **Taste: the Competition Video Tour**

In 2011, we produced a series of videos that featured all of the restaurants participating in Taste: the Competition. Their appetizing and entertaining video is posted on the Taste Addison website and YouTube.



**TASTE** *the* **COMPETITION**

***PARTICIPATION  
AGREEMENT***

**TASTE: THE COMPETITION** was created to drive traffic to your restaurant before and after Taste Addison ***and*** your restaurant booth during event hours. Participate by creating a special Taste Addison menu item to be served in your restaurant May 1 – 31, 2012 and to be judged by a celebrity judge for the chance to win great prizes.

**JUDGING CATEGORIES:**

- **Grand Prize:** The Grand Prize judging process is still being finalized. The 2011 Grand Prize was announced live on Good Morning Texas. The three finalists presented their dishes on Good Morning Texas and the Grand Prize winner was selected by celebrity foodie Ted Allen and GMT hosts.
- **Best Promotion:** Participants are encouraged to create a promotion in their restaurant to promote the special menu item. The Special Events Department will evaluate each restaurant's promotion after May 21 based on a post-event survey. Judging will be based on: Creativity and Marketing Impressions. The Best Promotion winner will be announced the week of May 21.
- **People's Choice:** The public also has the chance to vote for their favorite special menu item by voting for the People's Choice. The public can vote online prior to the event or during the event at the Information Booth. Votes will be collected throughout the competition. The People's Choice winner will be announced the week of May 21.

**PRIZE PACKAGES:**

- **Grand Prize:** \$250 booth discount in 2013, On-stage recognition during Taste Addison 2012, Free location request
- **Best Promotion:** \$250 booth discount in 2013, Free location request
- **People's Choice:** \$250 booth discount in 2013, Free location request

**TERMS:** The Town of Addison will place details given by participating Addison restaurants on Taste Addison marketing materials including, but not limited to:

- Text placement on the Taste Addison flier
- Text placement on Taste Addison website with link
- Taste Addison email & blogs
- PR/Media opportunities as they are available

Participation details included in marketing materials will be in standard form and format provided (but subject to change) by the Town, with the participating Addison restaurant' name and date(s) of participation (when space is available).

**CONDITIONS**

- The participating Addison restaurant agrees to offer a special Taste Addison inspired menu item (not currently featured on their menu or previous Taste: the Competition entries) at their Addison location from May 1 – 31, 2012.
- The participating Addison restaurant agrees to furnish text explaining the special item no later than April 13, 2012.
- The Town of Addison does not claim ownership rights to the images supplied by the participating Addison restaurant and is hereby granted permission to use the image for promotional purposes only in conjunction with this program.
- The participating Addison restaurant agrees to allow additional marketing on their property by the Town of Addison in order to promote Taste Addison. Potentially including, but not limited to, marketing fliers, on-site personnel, restaurant appropriate signage, etc.
- Booth discounts valid for 2013 Taste Addison booth fees only, non-transferable and cannot be redeemed for cash.

**Yes, my restaurant would like to participate in this promotion.**

**No, my restaurant would not like to participate in this promotion.**

By signing below, the participating Addison restaurant identified below is agreeing to the terms and conditions of the program.

Signature \_\_\_\_\_ Title \_\_\_\_\_

Printed Name \_\_\_\_\_ Date \_\_\_\_\_

Restaurant Name: \_\_\_\_\_

You are invited to be a featured chef at  
**TASTE SHOWCASE**

**Featured Chef Cooking Demonstrations at Taste Showcase**

In addition to the outdoor festivities at Taste Addison, the culinary-focused **Taste Showcase** event attracts over 15,000 people and is held inside the Addison Conference Centre during limited hours. Taste Showcase features a specialty food marketplace, live cooking demonstrations from top area chefs as well as wine seminars and tastings and more.

A limited number of chefs will be selected to conduct one of the hourly cooking demonstrations on a state-of-the-art demonstration kitchen. Selected chefs may use the commercial prep kitchen at the Conference Centre and will be provided with assistants from local culinary schools, and a wireless microphone. While conducting the demonstration, the featured chef can also use the allotted time to promote his/her establishment, sell cookbooks, etc.



The 45-minute time slots will go fast so be sure to submit your application for consideration as soon possible. Applications are accepted until March 11th. Restaurant participation in Taste Addison is not a requirement to participate as a chef in Taste Showcase.

**Taste Showcase will provide:**

- A stage with state-of-the-art demo kitchen
- Facilitation with the health department
- Forks, plates, napkins for the sampling and chef assistants from local culinary schools
- Place for marketing materials, cookbooks, etc.
- Reserved parking spot in the Addison Conference Centre parking lot prior to demonstration time
- Inclusion in Taste Addison marketing materials and publicity efforts, as space is available

**Taste Showcase Chef will:**

- Conduct a 45 minute demonstration & sampling. (Bring pre-prepared sampling from restaurant.)
- Provide tasting samples for 50 people
- Email recipe to Addison before April 19, 2012
- Provide logo and chef photo electronically
- Bring special utensils, appliances, equipment needed for presentation

I would like to apply for a chef demonstration opportunity at Taste Showcase at Taste Addison 2012!

<b>Chef's Name</b>		<b>Cell Number</b>					
<b>Restaurant Name</b>		<b>Restaurant Address</b>					
<b>Website</b>		<b>Email Address</b>					
<b>Recipe Name</b>							
<b>Special Needs</b>							
<b>Please Indicate the times you are available:</b>							
<b>Friday, May 20</b>	<input type="checkbox"/> 6 PM	<input type="checkbox"/> 7 PM	<input type="checkbox"/> 8 PM				
<b>Saturday, May 21</b>	<input type="checkbox"/> 12 PM	<input type="checkbox"/> 1 PM	<input type="checkbox"/> 2 PM	<input type="checkbox"/> 3 PM	<input type="checkbox"/> 4 PM	<input type="checkbox"/> 5 PM	<input type="checkbox"/> 6 PM
<b>Sunday, May 22</b>	<input type="checkbox"/> 1 PM	<input type="checkbox"/> 2 PM	<input type="checkbox"/> 3 PM	<input type="checkbox"/> 4 PM			

**RETURN APPLICATION:** Town of Addison, Taste Showcase, Attn: MEREDITH MCAULIFF, P.O. Box 9010, Addison, Texas 75001-9010, fax to 972-450-2834 or email to mmcauliff@addisontx.gov.



**RESTAURANT BOOTH - RULES, REGULATIONS AND GENERAL INFORMATION**

**BOOTH SPACE FEES:** The cost of restaurant booth space is determined by the size of the booth and on alcohol sales. Due to space limitations and to allow for as many restaurants as possible to participate, only ONE booth location will be permitted per restaurant.

**STANDARD BOOTH:** 10x10 booths in areas marked on the map on page 6. All 10x20 booth requests will remain on a waiting list until after the application deadline. *10x20 booths will be assigned after the application deadline on a first-come first-served basis.*

- Postmarked on or before March 9, 2012
- o (1) 10x10 Booth NOT selling alcohol \$500
  - o (1) 10x10 Booth SELLING alcohol \$750

- Postmarked between March 10 and April 19, 2012
- o Add \$100 late fee.

**PREMIUM BOOTH:** Taste Addison 2012 will offer a limited number of premium booth locations. Premium booths are located in the western part of the park (The Ellipse) – see page 6 for a site map. There is not a waiting list for 10x20 **PREMIUM** booths. These requests will be automatically fulfilled pending availability.

- Postmarked on or before March 9, 2012
- o (1) Premium 10x10 NOT SELLING alcohol \$600
  - o (1) Premium 10x10 SELLING alcohol \$850
  - o (1) Premium 10x20 NOT SELLING alcohol \$1,200
  - o (1) Premium 10x20 SELLING alcohol \$1,650

- Postmarked between March 10 and April 19, 2012
- o Add \$100 late fee.

A check or money order payable to the **Town of Addison** must be submitted with the Application. Vendor will be charged an additional \$35.00 for returned checks with insufficient funds. The Town of Addison also accepts Discover, American Express, Visa or MasterCard credit card payments (see payment sheet). Checks or money orders will not be cashed until Vendor has been notified of acceptance. Please mail completed Application, submittals, and check/s to: Town of Addison, Attn: Taste Addison Restaurant Application, P.O. Box 9010, Addison, Texas 75001-9010. **Vendor may sell food items for cash and retain 100% of its sales with no percentage given back to Addison.**

**BOOTH LOCATION:** For an additional \$50 fee, restaurants can request a specific booth location on the event site. Please refer to the enclosed site map for booth locations. All space requests will be granted on a first-come, first-served basis. On-site cooking space is also limited and will be assigned on a first come, first served basis. Vendor understands that submission of the Application does not guarantee acceptance into the event. The Director of Special Events will assign Vendor booth space approximately 30 days prior to each event. Vendor space will not be confirmed until full payment is received. Vendor shall not sublet or assign this Contract to any other person, or any of the privileges conveyed herein, except with the prior written consent of the Addison Special Director of Special Events. The Town of Addison reserves the right to cancel any Vendor booth prior to the event date with full or partial refund to Vendor.

**IMPORTANT DATES**

**March 9**  
Application Deadline  
*(\$100 late fee for applications postmarked after March 9)*

**Including:** Application Form, Menu Form, Fee Worksheet, Location Request Form, Payment

**April 19 – 2:00 PM**  
Pre-event Meeting  
*Addison Conference Centre  
15650 Addison Rd  
Addison, TX 75001*  
Final Menu Changes Due  
Insurance Certificate Due  
All Electrical Needs Due

**April 19**  
Final Application Deadline  
No refunds or cancellations

**May 17**  
Restaurant set-up begins  
8 am - 5 pm

**May 18 - 20**  
*Taste Addison*  
Friday 6:00 pm – Midnight  
Saturday Noon – Midnight  
Sunday Noon – 5:00 pm

**June 7**  
Tasty Buck Redemption Deadline  
**NO EXCEPTIONS**

Any approved assignee shall be subject to all the provisions and requirements of this Contract. Booth placement will be assigned to best benefit the Event and all its participants. Vendor understands and acknowledges that the rights granted to it hereunder by Addison are not exclusive and that other restaurants, food service providers or organizations shall be granted similar rights to sell concessions, food, beverages or merchandise.

**SECURITY DEPOSIT:** In addition to the booth space fee, a **fully refundable security deposit** is required with the Application for booth space. Each 10 x 10 restaurant booth that cooks on-site will pay a \$300.00 deposit while each 10 x 10 non-cooking booth will pay a \$150.00 deposit. Each 10 x 20 restaurant booth that cooks on-site will pay a \$600.00 deposit while each 10 x 20 non-cooking booth will pay a \$300.00 deposit. The security deposit, or portion thereof, will be refunded within sixty (60) days from the last day of the Event if booth space, materials provided for pursuant to this permit, all other materials are left in good working order and ALL the rules and regulations of this permit are followed.

**A refundable security deposit is required from all restaurants except those restaurants that have received their full deposit back in 2009, 2010, and 2011.** If restaurants that received their full deposit back in 2009, 2010, and 2011 provide credit card information for the refundable security deposit, the deposit will only be charged to the credit card if booth space and/or materials are damaged and/or the rules and regulations are not followed.

**ASSIGNMENTS/CANCELLATIONS:** Restaurant Vendor Applications will only be accepted from Addison restaurants and Addison food service providers who currently hold an Addison Food Service License unless special written permission is granted by the Town of Addison Special Director of Special Events (hereinafter referred to as "Director of Special Events.") Vendor understands and acknowledges that the rights granted to it hereunder by Addison are not exclusive and that other Addison restaurants or food service providers shall be granted a similar right to sell concessions, food, beverages or merchandise. Health-related and Public Safety programs and/or merchandise are not accepted unless written permission is obtained from the Director of Special Events.

All cancellations must be made in writing. No refunds for cancellations will be allowed after 5:00 pm **on April 19, 2012**. The Director of Special Events or a designated representative will assign vendor booth space **by April 19, 2012**. Addison reserves the right to cancel any Vendor and the terms of this permit at any time for any reason, without penalty to Addison.

Vendor shall not sublet or assign, transfer, or otherwise convey this permit to any other person, or any of the privileges, rights, or duties conveyed herein, except with the prior written consent of the Director of Special Events. Any attempt to sublet, assign, transfer, or otherwise convey this permit without the prior written consent of the Director of Special Events shall be null and void, and Director of Special Events shall have the right to immediately terminate this permit. Any approved assignee shall be subject to all the provisions and requirements of this permit.

**BOOTH SPACE AND SIGNS:** Vendor is prohibited from selling merchandise, distributing literature, performing an activity, etc. from an area other than their booth space. Vendor booth space includes:

**10 x 10 BOOTH SPACE**

- 10' x 10' covered tent with countertops
- (3) 8' unskirted tables; chairs will not be provided
- (4) 120-volt, 20 amp electrical outlets
- (1) pre-printed menu sign
- (2) reserved parking passes
- (10) admission passes (additional passes can be purchased for \$5 each)
- (1) 2:A 10B:C fire extinguisher
- Access to water

**10 x 20 BOOTH SPACE**

- 10' x 20' covered tent with countertops
- (4) 8' unskirted tables; chairs will not be provided
- (8) 120-volt, 20 amp electrical outlets
- (2) pre-printed menu sign
- (4) reserved parking passes
- (20) admission passes (additional passes can be purchased for \$5 each)
- (1) 2:A 10B:C fire extinguisher
- Access to water

Vendor is permitted to decorate its booth space as it pleases; however, all materials draped from the exhibit space must meet Addison fire laws and not be of an offensive nature (as determined by the Director of Special Events) or the Director of Special Events may ask that they be removed. **Alcoholic beverage signs and banners shall not be displayed in the booth space unless authorized by Director of Special Events in writing.** The Director of Special Events also reserves the right to require modifications of any exhibit.

Vendor may provide additional lightweight signage with prior written approval of the Director of Special Events. Addison will provide standard booth menu signage that must be displayed at Vendor's booth. Changes to the pre-printed menu signs shall not be permitted. **Vendors who make unauthorized changes to pre-printed menu signs shall be asked to remove the sign(s) and shall be subject to forfeiture or charge of their security deposit. Changes in beer prices will result in forfeiture or charge of deposit and the right to sell alcoholic beverages and beer at all future events.**

**ELECTRICAL:** Each 10 x 10 booth will receive four (4) 120-volt, 20-amp outlets at no additional charge. **Additional 120 outlets may be purchased in advance for an additional \$45 per outlet. Additional 30 amp 220 outlets may be purchased for \$50 each, 60 amp 220 outlets for \$125 each and 100 amp 220 outlets for \$175 each.** Written confirmation for additional quad boxes must be received no later than **April 19, 2012** or proper electrical service to Vendor's booth may not be available during the Event. By **April 19, 2012**, Vendor must also provide written confirmation of the equipment and its amperage that will be used at the Event. If Vendor is plugging in equipment that has not been pre-approved by the Director of Special Events, Vendor shall immediately discontinue its use upon request by the Director of Special Events or the Director of Special Events's designated representative. The use of an extension cord is not recommended; however, if necessary, commercial-grade extension cords may be used.

**FOOD & BEVERAGE SALES:** Only inspected and licensed vendors specifically approved by the Addison Environmental Services Department shall provide food service to the public. Those Vendors who are not currently licensed by Addison must contact the Addison Environmental Health Official at 972-450-2821 to obtain a Temporary Food Service License and pay all appropriate fees. Approved Vendors will be permitted to sell food and beverage items with the proper permits. Non-food and beverage promotional items may be sold, but these items must not be that which may be considered offensive to the general public. Addison Environmental Services Department must approve of Vendor's menu prior to April 19, 2012. No kitchen facilities will be available at the Event site. Specifically, there will not be any provision for refrigeration, ovens, sinks, etc.

All beverages must be sold in non-glass containers. No glass bottles may be sold. Vendors will be permitted to sell or charge a fee for beer, wine, non-alcoholic beverages, food and other items with the proper permits.

**NON-ALCOHOLIC BEVERAGES:** All non-alcoholic beverages (soft drinks, lemonade, water, tea) must be purchased from Coca-Cola Bottling Company, the Taste Addison official soft drink/water supplier. Please contact Will Anderson at [wiljanderson@coca-cola.com](mailto:wiljanderson@coca-cola.com) or (214) 388-6078. Product orders are due to the official suppliers before the event and a four case minimum is required for delivery to Vendor's booth. Product may not be purchased at retail outlets or brought from vendor's restaurant.

**BEER AND WINE:** The official beer sponsor for Taste Addison is Dos Equis. While we do not require that you sell Dos Equis or other Andrews Distributing products exclusively, we do ask that you consider this sponsor as your beer of choice. To discuss your order, please contact Mike Wilson at [mwilson@andrewsdistributing.com](mailto:mwilson@andrewsdistributing.com) or (469) 853-2593. Import/specialty beer, wine, and wine-based margarita may be sold.

Vendor must show proof of and display in their booth space a temporary permit to sell beer and wine obtained by the Texas Alcoholic Beverage Commission. Liquor as defined by the Texas Alcoholic Beverage Code is not permitted. **Contact Harriett White at the TABC office at [harriett.white@tabc.state.tx.us](mailto:harriett.white@tabc.state.tx.us) or (817) 652-5912 ext. 2427. All applications and payment must be submitted to the Dallas TABC office no later than Wednesday, May 3, 2012 to have adequate time to process applications.** Vendor shall use 4970 Addison Circle Drive for the address and their assigned booth number for the temporary beer and wine permit. Vendor shall also show proof of the proper liquor liability endorsement on its insurance policy if beer and wine is sold from its booth at the Event.

Addison will not set standard beer and wine prices; however, vendors shall not sell or provide any beer/wine in a container larger than 16 ounces. The average 16 oz beer sold for \$3.00 last year and NO alcoholic beverage may be sold for less than \$2.00 per glass. Below are common prices from 2011 menus.

<b>2011 Common Beverage Prices</b>	Soda/Water - \$2.00	Domestic Beer - \$3.00	Dos Equis - \$3.00	Wine (6 oz) - \$4.00
	Lemonade - \$2.00	Import Beer - \$4.00	Wine Based Margarita - \$5.00	

**TASTY BUCKS FOR SPECIAL GUESTS:** Entertainers and other special guests will be given free meal coupons for redemption at all Taste Addison participating restaurant booths. Each meal coupon shall have a value of one dollar (\$1.00). Vendor may redeem these coupons for cash after the event by submitting them no later than **Thursday, June 7, 2012**. Only original coupons will be valid for redemption. Please bundle the Tasty Bucks in the following manner and mail with the Tasty Buck Redemption Form to the event office at Town of Addison Special Events, Attn: Tasty Bucks, PO Box 9010, Addison, TX 75001. Please bundle all tickets according to the # of coupons. For example: One bundle will have only 5 coupons attached together, another will have only 4 coupons attached together, another will have only 3 coupons attached together, another will have only 2 coupons attached together, and the last bundle will have single coupons only. Please complete the Tasty Buck Redemption Form supplied in this package and send with the coupons. A check will be issued to Vendor within 30 business days after redemption.

**BOOTH DÉCOR CONTEST**

The food Vendor with the most creative and attractive booth décor will win a \$250 discount on Taste Addison 2013 booth fees. Note: Decorations must comply with the Special Events Rules, Regulations and General Information

**EVENT HOURS AND SET-UP/TEAR DOWN SCHEDULE:**

Date	Event Hours	Set-Up	Tear-Down
Thursday, 5/17/12	N/A	8 a.m. - 5 p.m.	N/A
Friday, 5/18/12	6 p.m. – Midnight	8 a.m. – 4 p.m.	1 a.m.
Saturday, 5/19/12	Noon - Midnight	8 a.m. – 11a.m.	1 a.m.
Sunday, 5/20/12	Noon - 5 p.m.	8 a.m. – 11a.m.	6 p.m.

Vendor must exhibit all days of the Event unless other previous arrangements are made with the Director of Special Events; however, the cost for booth space remains the same. Vendor concessions must remain open during all Event hours or the Vendor shall be subject to forfeiture of their deposit.

Vendors will be allowed access to their booth space via Addison Circle Drive or Festival Way during set-up and tear down times only. **Driving within Addison Circle Park is prohibited at all times.** Access to the festival grounds during Event hours will only be permitted from the designated areas. Vehicles may not be parked on the festival streets at any time. Vehicles left unattended in non-designated areas shall be towed.

Tear down may not begin within the designated area until 1 a.m. on Friday, 1 a.m. on Saturday and 6:00 p.m. on Sunday. Vehicles and equipment may not have access to the festival streets for tear down until the Town of Addison Police Department representative makes an announcement that the street is clear.

The hours of operation of the Event shall be those scheduled by Addison. Vendor shall have a reasonable amount of time to set up prior to its commencement and to tear down after its conclusion. Addison reserves the right to regulate the hours that the concession(s) remain open. Beer and wine sales shall end at 11:30 p.m. on Friday and Saturday and at 4:30 p.m. on Sunday.

Addison reserves and has the right, in its sole discretion and without liability of any kind to Addison, to postpone or cancel the Event for any reason whatsoever, including, without limitation, for any Act of God, considerations of public safety or public welfare, fire, casualty, strikes, lockouts, labor trouble, inability to procure materials or supplies, failure of power, governmental authority, inclement weather, war or terrorism or the potential or actual threat thereof, riots, strikes, or local, national or international emergencies, or for any reason whatsoever, and Vendor hereby releases and forever discharges Addison, its officers, employees and agents from any and all liability and claims for damages which result from such postponement or cancellation.

**SECURITY:** The Event site will be secured continuously throughout the duration of the Event. Merchandise may be left overnight at the Vendor's sole risk and responsibility. The Town of Addison will provide fencing to secure the Event site and 24-hour police security beginning **Thursday, May 17, 2012 at 5:00 p.m. and ending on Monday, May 21, 2012 at 8:00 a.m.**

Addison assumes no responsibility for any property placed on the premises of the Event by or on behalf of Vendor, and Vendor releases Addison, its officials, officers, employees and agents from and waives any and all claims, actions, or liabilities against Addison, its officials, officers, employees, and agents for any loss, injury or damage to person or property that are sustained by reason of the occupancy of the Event site under this permit. All watchmen or other protective service desired by Vendor must be arranged for by special written agreement with the Director of Special Events.

**PARKING:** Vendor will be provided reserved passes for parking in a designated parking lot pending booth location. One pass will be for a storage vehicle that does not move during the Event. The second pass will be for a small vehicle to deliver product and/or staff to the festival grounds throughout the weekend. **Vehicles may NOT be parked behind Vendor's booth at any time.** Vendor shall not park any vehicle on or near the location of the Event in other than the designated parking areas. Vehicles parked in non-authorized areas shall be towed.

**INSURANCE:** Vendor must show proof of the following insurance coverage that it has purchased at its own expense to reserve booth space:

- a) Commercial General Liability \$1,000,000
- b) General Aggregate \$1,000,000
- c) Product/Completed Operations Aggregate \$1,000,000
- d) Personal & Adv. Injury \$1,000,000
- e) Per Occurrence \$1,000,000
- f) Medical Coverage \$5,000 per person
- g) Fire Liability \$50,000 per fire
- h) Liquor Liability Endorsement \$1,000,000 per claim/\$1,000,000 aggregate
- i) Comprehensive Automobile Liability \$300,000  
(owned, leased, non-owned and hired automobiles)

All such insurance shall: (i) be issued by a carrier which is rated "A-: VII" or better by A.M. Best's Key Rating Guide and licensed to do business in the State of Texas, (ii) name **Town of Addison, P.O. Box 9010, Addison, TX 75001 as an additional insured and contain a waiver of the subrogation endorsement in favor of Addison**, (iii) include coverage for the period of time listed as **2012 Town of Addison Special Events**, and (iv) list actual business name and address. **Certified copies of all such policies shall be delivered to Addison upon the execution of this permit, but in any event no later than April 19, 2011**; provided, however, that Addison, in its sole discretion and in lieu of certified copies of such policies, may permit the delivery of certificates of insurance together with the declaration page of such policies, along with the endorsement naming the Town of Addison as an additional insured. Each such policy shall provide that it shall not be canceled without at least 30-days written notice thereof being given to Addison. Coverage for Products/Completed Operations must be maintained at least two (2) years after this permit is terminated in its entirety, including any renewal thereof or extensions thereto.

For insurance questions, please contact Monica Marsh at 972-450-2851 or fax your certificate to 972-450-2834 or email to [mmarsh@addisontx.gov](mailto:mmarsh@addisontx.gov).

#### **SUSTAINABILITY EFFORTS & TIPS:**

The Town of Addison encourages vendors to increase sustainability efforts of the event.

(Source: <http://www.addisongreen.info/for-business/special-event-vendor/>):

- Limit use of disposables (plastic ware, napkins, etc)
- Store napkins behind the counter: Give only one per customer
- Use "pump" condiment dispensers (refillable) instead of small packets
- Rethink food containers (i.e. is paper lining in addition to cardboard baskets necessary)
- Use reusable containers to transport food to the festival site
- Use washable cloth towels or sponges to clean up behind the counter
- Use recycled products made from the highest post-consumer waste percentage possible
- When disposable items are necessary, buy recycled and unbleached paper
- Use non-toxic cleaners and buy cleaners in bulk, or use concentrates
- Ask your suppliers to transport products without corrugated boxes, or in reusable boxes
- Avoid bringing more than you have to
- Come up with additional ways you can reduce waste and save money and implement them
- Encourage your employees to be creative in coming up with ideas to reduce waste

#### **HEALTH REGULATIONS:**

- Perishable food items (especially meat) must be purchased within 48 hours of cooking.
- Meat and other potentially hazardous foods must be kept in refrigerators or on direct contact with ice to maintain foods at or below 41 degrees Fahrenheit until cooking begins.
- Hot-held foods must maintain an internal product temperature of at least 140 degrees Fahrenheit for the duration of the Event.
- Any and all pre-prepping of food (meat cutting, produce slicing, dicing, etc.) must be done prior to arrival at the Event. Take every precaution to limit food handling on site to the cooking process only.
- Potable water is available at various locations throughout the event site. Liquid soap, bleach, hand towels, food-handling gloves and plastic buckets shall be provided by vendors at the cooking areas for hauling water, hand-washing and the washing, rinsing and sanitizing of utensils between uses.
- Supply a sanitation solution for the purpose of keeping wiping cloths clean and sanitary. Mix household bleach and cold water in a ratio of appx. one capful bleach to one gallon of water.
- All cooking vessels must be supplied with covers to discourage airborne contamination.
- Entire area shall be voided of all trash immediately following the Event.
- All those individuals involved in food preparation and service shall demonstrate good personal hygiene, especially adequate hand washing, at all times. Food servers shall wear plastic gloves.
- Vendor shall dispose of wastewater in the designated locations. No waste or wastewater is to be dumped into the storm sewer or be allowed to pool on or drain into the ground.
- Vendor shall properly dispose of grease in the designated containers provided on the festival grounds.

#### **REQUIREMENTS FOR OUTDOOR COOKING:**

- No open flame cooking or frying within ten (10) feet of a building, tent or grandstand.
- No propane or other fuel tanks within five (5) feet of a building, tents or grandstand.
- One fire extinguisher, minimum rating 2A: 10B: C, at each cooking or serving location.
- **One (1) 2 ½ gallon water fire extinguisher at each cooking location using charcoal or wood fuel.**
- Approved metal barrels with tight fitting lids that are clearly marked "ASHES ONLY" must be provided on site for the disposal of charcoal and wood ashes.
- All heavy equipment shall be positioned on ¾" or larger plywood sheets and cannot be placed directly on the grass.

#### **REQUIREMENTS FOR TENTS (1991 U.F.C. ARTICLE 32):**

- A permit is required for any tent covering an area in excess of 200 square feet.
- It shall be the responsibility of the permittee to enforce these requirements.

- Vehicles shall be allowed no closer than 20 feet to tent if necessary to operation. Vehicles not necessary to operation shall be allowed no closer than 50 feet to tent.
- An unobstructed passageway not less than 12 feet in width and free of guy ropes or other obstructions shall be maintained on all sides of tents.
- All tent sides and top shall be flame-retardant material or made flame-retardant by chemical treatment. An affirmation or affidavit shall be posted at premises attesting to flame-retardancy with copy to the Fire Prevention Division in advance of tent erection.
- Smoking shall not be permitted where highly combustible materials are kept or stored. Approved "NO SMOKING" signs shall be conspicuously posted.
- Fire extinguishers are required to be a minimum 2A: 10B: C rating. One shall be provided for the first 1000 square feet (or fraction thereof if the tent is smaller than 1000 sq. ft.) and one additional shall be provided for each additional 2000 square feet or fraction thereof.
- Exits shall be not less than 6 feet wide and shall be spaced at approximately equal intervals around the perimeter. Exits shall be located so no point within the tent is more than 100 feet from an exit. Exit openings from any tent shall remain open, or may be covered by curtain if:
  - a. curtain is free sliding on a metal support. Support shall be a minimum of 8 feet above floor level at the exit.
  - b. curtain shall be so arranged that when open no part of curtains shall obstruct the exit.
  - c. curtain shall be of a color, or colors, definitely contrasting with the color, or colors, of the tent.
- Required minimum clear width of exits, aisles, and passageways shall be maintained at all times.
- All weeds and flammable vegetation shall be removed from the premises adjacent to or within 35 feet of any tent. Hay, straw, trash, or other flammable material shall not be stored less than 35 feet from any tent, except upon special permission of the fire chief or designated representative. The grounds both inside and outside of tents shall be kept clear of combustible waste. Such waste shall be stored in approved containers or removed from the premises.
- If the tent is in a fenced area, gates shall be provided at each tent exit. These gates must be at least as wide as the tent exit and able to swing in the direction of exit travel (outward). Approved "EMERGENCY EXIT" signs shall be attached to gates, readable from the inside, unless the gate is kept open during operation. Gate swing area should be marked in some way and shall be kept clear of obstructions (parked cars, storage, etc.). Gates shall not be fastened enough during hours of operation so as to impede free egress in an emergency.
- Any unforeseen condition that presents a fire hazard, or would contribute to the rapid spread of fire, or would delay or interfere with the rapid exit of persons from the tent, or would delay or interfere with the extinguishment of a fire and which is not otherwise covered by these rules shall be immediately abated, eliminated or corrected as ordered by the Town's fire chief, fire marshal or their designated representative.
- All involved Vendors and participants should be notified, in advance of use, of these requirements. A copy of such notification should be forwarded to the Fire Prevention Division of the Town.
- Vendor is subject to inspection given by the Fire Prevention Division of the Town.

**LIABILITIES:** Vendor shall indemnify Addison, its officers, employees and agents against, and hold Addison, its officers, employees and agents harmless from, any and all claims, actions, causes of action, liability, lawsuits, judgments, damages, injuries, costs or expenses, including reasonable attorney's fees, for injury to person or property or death of any person resulting from or based upon, in whole or in part, any act performed or omission in the performance of this Contract by Vendor, its agents, officers and employees, including but not limited to serving food and beer/wine. This indemnity is intended to protect Addison, its agents, officers and employees, from the consequences of their own negligence. The provisions of this paragraph shall survive the termination of this Contract.

Vendor, its officers, agents and employees do hereby waive any and all claims for damage, injury or loss to any person or property, including the death of any person that may be caused, in whole or in part, by the act or failure to act of Addison, its officers, agents or employees. Vendor, its officers, agents and employees assume the risk of all conditions, whether dangerous or otherwise, in and about the premises of Addison, and waive any and all specific notice of the existence of any defective or dangerous condition in or about the said premises. The provisions of this paragraph shall survive the termination of this Contract.

Vendor hereby releases Addison from any actions for any loss or damage sustained by reason of any defect of any part of the water supply system, the sewage and drainage system, the gas system, electrical apparatus or wiring on the Event site or tent(s) or any other premises or band stand, and for any loss or damage resulting from fire, theft, water, tornado, rain, snow, strikes, civil commotion or riot, or otherwise caused by gross negligence of Addison.

**GENERAL RULES & REGULATIONS:** All Applications for a permit received from companies who do not currently hold an Addison Food Service License or who are not currently located within the Town of Addison city limits will be evaluated on a case-by-case basis by the Director of Special Events. The Director of Special Events must issue written permission to any such company before a permit is issued. Addison has and reserves the right to negotiate sponsorship or other agreements that allow other companies or persons the right to sell and or distribute food and beverage products at the Event.

During the course of the Event, Vendor shall maintain the areas inside their tent(s) in a clean and sanitary condition. Vendor agrees that its activities shall be conducted in a clean, orderly, and legitimate manner and in accordance with the ordinances,

laws, rules, regulations, standards, and policies of Addison and any other governmental authority. No rubbish, glass, or bottles of any kind shall be thrown upon the grounds or in any buildings by Vendor or anyone working under or for Vendor. Vendors must provide their own trash receptacle. The contents of Vendor's trash receptacle may be placed in a trash dumpster at the Event. Vendor is responsible for ash, grease, oil, trash (including boxes) and general clean up of its booth space(s) and surrounding area.

Addison shall have the right, but not the duty, to supervise the manner of exercising the operation of the activity by Vendor. However, in doing so Addison is expressly not accepting responsibility for such operations and conduct. Vendor shall remain liable for all such operations and conduct.

All property of Vendor shall be removed from the Event site on or before **Monday, May 21, 2012 at 5:00 p.m.** (the "Time of Removal") or prior to the Time of Removal in the event of termination of this permit. If any part of the Vendor's tent(s) is not vacated at or before the Time of Removal or within a reasonable time following the termination hereof, then Addison is authorized to remove from the premises and store, without resorting to any legal proceeding and at the sole expense of Vendor, all property occupying a portion of the Vendor's tent(s) and shall not be liable for any damage to or loss of any property sustained during its removal and storage. Upon termination of this permit, Vendor shall deliver the Vendor tent(s) area to Addison in as good condition as at the beginning of the terms of this permit, except for ordinary wear and tear. The terms of this paragraph shall survive the termination of the permit.

Addison may designate certain of its agents, officers or employees as inspectors, and Vendor agrees that the inspectors have the right, at any time and as often as Addison may consider necessary, to inspect any property, services or activities of Vendor on the premises. Vendor shall give the inspectors free access to any space used by Vendor or under its control for the inspection and shall, upon request of an inspector, operate any machinery, mechanical devices, or electrical appliances owned, maintained, or in the possession of Vendor on the premises, or operate any process or activities carried on by Vendor. The police and fire force or other authorized agents of Addison shall be given free access at any time to any space used by Vendor or under its control, for the purpose of maintaining order and safety or of enforcing any rule or regulation of Addison.

Vendor agrees to pay promptly all taxes and applicable fees to take out all permits and licenses, municipal, state or federal, required for the permitted usage. Vendor agrees to furnish Addison, upon request, duplicate receipts or other satisfactory evidence showing the prompt payment of all taxes and fees and showing that all required permits and licenses are in effect.

Vendor acknowledges that this permit is issued solely to allow Vendor to operate and conduct the activity described herein, and is subject to revocation or termination by Addison at any time and for any reason, including, without limitation, the failure by Vendor to comply with any of the terms of this permit. In the event of revocation or termination, Vendor shall immediately vacate the Event site and property, removing all equipment, materials, and supplies. In addition to any remedy set forth in this permit, Addison shall have other rights and remedies available at law, in equity, or otherwise, which rights and remedies shall be cumulative. Vendor acknowledges that this permit is not a lease but only a revocable permit to operate the activity described herein.

Addison shall have other rights and remedies available at law, in equity, or otherwise, which may be available to Addison, which rights and remedies shall be cumulative, and the use of any one right or remedy by either party shall not preclude or waive the right to use any or all other remedies. The failure by either party to exercise any right, power, or option given to it by this permit, or to insist upon strict compliance with the terms of this permit, shall not constitute a waiver of the terms and conditions of this permit with respect to any other or subsequent breach thereof, nor a waiver by such party of its rights at any time thereafter to require exact and strict compliance with all the terms hereof. Any rights and remedies either party may have with respect to the other arising out of this permit shall survive the cancellation, expiration or termination of this permit, except as otherwise expressly set forth herein.

Vendor agrees that its employees, representatives, agents, or contractors involved with Event shall not drink beer, wine or any other alcoholic beverages while in performance of their duties under this permit.

This permit contains the entire agreement of Vendor and Addison and may not be amended, modified or altered without the express written consent of Addison.

This permit is subject to any and all ordinances, laws, standards, policies, rules and regulations of Addison. In the event of any action under this permit, venue for all causes of action shall be instituted and maintained in Dallas County, Texas. The parties agree that the laws of the State of Texas shall govern and apply to the interpretation, validity and enforcement of this permit; and, with respect to any conflict of law provisions, the parties agree that such conflict of law provisions shall not affect the application of the law of Texas (without reference to its conflict of law provisions) to the governing, interpretation, validity and enforcement of this permit.

The officer or agent of the Vendor signing this permit acknowledges they are the properly authorized officials and have the necessary authority to execute this permit.