



October 24, 2009 Addison Circle Park  
Addison, TX [www.addisontexas.net](http://www.addisontexas.net)

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**For Immediate Release:**

## **TOWN OF ADDISON AND WORLD AFFAIRS COUNCIL OF DALLAS/FORT WORTH ANNOUNCE PARTNERSHIP TO PRESENT WORLDFEST - OCTOBER 24, 2009**

The Town of Addison and the World Affairs Council of Dallas/Fort Worth are pleased to announce their partnership to present the 2<sup>nd</sup> annual WorldFest event on Saturday, October 24 from noon to 10:00 p.m. in Addison Circle Park. The region's largest global festival, WorldFest is a day-long celebration of world cultures that seeks to unite the diverse communities of our region and foster global understanding through international music, exhibitions, food, games, markets, children's activities and much more.

"Many of the cultures that help make North Texas such a vibrant region will be represented at WorldFest," said Town of Addison Special Events Administrator Barbara Kovacevich. "We are very excited to be partnering with the World Affairs Council, which is bringing its unique global resources to this very special event."

WorldFest visitors will do more than see booths from various countries - they'll be immersed in sights, sounds, smells and tastes of the globe. They'll feel transported to a market in Turkey, a European café, a South American fiesta. They'll enjoy international foods and beverages, watch Irish dancers, Mexican mariachis and Nepalese performers. And they'll learn fascinating information about other global locales. Major event partners will include TURANT (Turkish American Association of Northern Texas), Italian Club of Dallas and the Consulate General of Mexico in Dallas.

"At WorldFest, people will experience firsthand the richness of global cultures while learning more about their diverse Metroplex neighbors," said Council President and CEO Jim Falk. "We're delighted to have this opportunity to partner with the highly respected Town of Addison to further our goal of connecting North Texas with the world."

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## WORLDVEST PARTNERSHIP ANNOUNCED—ADD 1

More than 350,000 people come to Addison each year not only from Texas, but from throughout the U.S. and the world to participate in the celebrated array of special events including Taste Addison, Kaboom Town®!, Summer Series outdoor concerts, North Texas Jazz Festival, Oktoberfest and Cinema in the Circle.

The World Affairs Council of Dallas/Fort Worth will partner to present WorldFest for the first time this fall. A North Texas institution for more than 50 years, the nonprofit, nonpartisan Council works to promote international awareness, understanding and connections through its multifaceted programs. Ultimately, it seeks to enhance the region's global stature and to prepare North Texans to thrive in our complex world.

**Everyone is invited to experience a trip around the world at WORLDVEST, October 24, 2009.**



### EVENT SPECIFICS:

**WHAT:** WORLDVEST

**WHEN:** **Saturday**, October 24, 2009  
Noon to 10:00 p.m.

**LOCATION:** Addison Circle Park  
4970 Addison Circle Drive  
Addison, Texas 75001

Parking is available at the northwest corner of the Dallas Parkway and Arapaho Road. A DART transit center is adjacent to the park.

**ADMISSION:** \$5 for ages 4 and older.

### FOR MORE INFORMATION:

For more information about these and other events, please visit [www.addisontexas.net](http://www.addisontexas.net) or 1-800-ADDISON.

**MEDIA CONTACT:** Photos and spokespeople are available. Contact Shiroma Southwest at 972.732.6100 or [pat@shiromasouthwest.com](mailto:pat@shiromasouthwest.com) for more information.

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