



WORLD FEST
One World, Many Cultures, Loads Of Fun!

For attendee information contact:
1-800-Addison or www.addisontexas.net

For additional information contact:
Shiroma Southwest
800-382-3054/972-732-6100
brittnea@shiromasouthwest.com

For Immediate Release:

NORTH TEXAS MARIACHI GROUPS COMPETE TO BE TOP PERFORMER AT THE 2009 WORLD FEST, OCTOBER 24 – 25 AT ADDISON CIRCLE PARK

Take a break and escape to Latin America with the sounds of trumpets, violins and traditional Mariachi guitars at the 2009 WorldFest Mariachi Competition at Addison Circle Park on October 24 and 25. Student and professional bands will compete to become the top Mariachi group in this competition presented in partnership with the Consulate General of Mexico and hosted by WFAA's Cynthia Izaguirre. Also at stake are cash prizes and the opportunity to perform on stage with the Philharmonic Orchestra of Irving and Mexican songstress Veronica Roblés.

WorldFest is a two-day event that takes attendees on an exciting journey around the world to the regions of Africa, the Americas, Asia, Europe and Oceania all within Addison Circle Park. The event includes non-stop entertainment on six stages, global food, an international marketplace, children's activities, global games, a Parade of Nations and much more!

MARIACHI COMPETITION DETAILS:

SATURDAY, OCTOBER 24, 2009

Mariachi Preliminaries

Fifteen minute performances from the regions top Mariachi groups performing Mariachi standards. The judging panel will select three groups to proceed to the finals. WordFest patrons will vote for their favorite group for the People's Choice Award. The winner of this award will also perform at Sunday's finals.

--more--

WORLDFEST 2009 MARIACHI COMPETITION – ADD 1

SUNDAY, OCTOBER 25, 2009

Mariachi Finals

Twenty minute performances from the four finalists of the regions top Mariachi group performing Mariachi standards.

Awards Ceremony

WFAA's Cynthia Izaguirre will announce the winners.

Evening concert with Eugenia Leon

Featuring the winner of the WorldFest Mariachi Competition.

JUDGING PANEL

The Saturday judging panel includes representatives from the office of the Consulate General of Mexico, the Town of Addison, and other Mariachi experts. Veronica Robles will join the judging panel on Sunday's Mariachi finals.

CASH PRIZES

1st Place - \$1,500 2nd Place - \$1,000 3rd Place - \$500

WORLDFEST SPECIFICS:

WHEN: Saturday, October 24, 2009 – noon to 10 p.m.
Sunday, October 25, 2009 – noon to 6 p.m.

LOCATION: Addison Circle Park
4970 Addison Circle Drive
Addison, Texas 75001

Parking is available at the northwest corner of the Dallas Parkway and Arapaho Road. Handicap parking is available at the DART transit center, adjacent to the park.

ADMISSION: \$5 for ages 4 and older

**PRESENTED
BY:**

Addison!



--more--

WORLDFEST 2009 MARIACHI COMPETITION – ADD 1

SPONSORS:



The Dallas Morning News
DallasNews.com



Clusodecol Club Social Deportivo Colombiano, Consulate General of Mexico, DALLAS Film Society, Dallas Museum of Art, DFW Asian-American Citizens Council, Indian American Friendship Council, Italian Club of Dallas, Maharlika Dancers, USA, Success North Dallas

FOR MORE INFO:

For more information about these and other events, please visit www.addisontexas.net or 1-800-ADDISON.

MEDIA CONTACT:

Photos and spokespeople are available. Contact Shiroma Southwest at 972.732.6100 or brittnea@shiromasouthwest.com for more information.

###