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**GENERAL RELEASE:**

**“Travel the World in a Weekend” at WorldFest**  
*Free Festival Provides Cultural Experience for Everyone*  
October 22 & 23, 2011 at Addison Circle Park

The Town of Addison and the World Affairs Council of Dallas/Fort Worth present WorldFest, North Texas’ largest international festival on Saturday and Sunday, Oct. 22 & 23, 2011 at Addison Circle Park. This two-day “getaway” celebrates DFW’s diverse heritage as exemplified by local ethnic communities and international cultural experiences. WorldFest provides a genuine global experience with international music and dance, exhibitions, sporting games, international markets, ethnic foods, films, children’s activities and more. You can literally “travel the world in a weekend at WorldFest.”

**Discover new destinations at WorldFest 2011**

Experience the diverse regions of the world and immerse yourself in the culture of WorldFest’s featured areas: Asia, Bulgaria, Ghana, Italy, Mexico, Morocco, Poland, Romania and Turkey.

**Asian Experience**

Presented by: DFW Asian American Citizens Council & Maharlika Dancers  
Immerse yourself in the many cultures of Asia with authentic cuisine, arts, dance, music and more!

**FunAsiA Fest**

Presented by: FunAsiA  
Experience the sights, sounds and smells of Southwest Asia in the Addison Conference Centre.

**Bulgarian Village**

Presented by: Bulgarian American Cultural Center “Bulgare”  
Where traditions in the arts, food and folklore will take you on a journey to a land timeless and extraordinary!

**Ghana-Panafest**

Presented by: Council of Ghanaian Associations – DFW  
Witness traditional Chiefs and Queen-mothers and experience performances depicting the heritage of people of African descent.

### **Little Italy**

Presented by: Italian Club of Dallas

Sample the magic of Italy and enjoy a taste of the old country with food, wine and cultural programming.

### **Mexican Music Festival**

Presented by: Consul General of Mexico and Dos Equis

Dance to authentic Mexican boleros, rancheros, mariachis and more.

### **Moroccan Village**

Presented by: Maison de l'Artisan, Kingdom of Morocco

October 22 - October 30

Morocco has long been known as one of the most exotic locations in the world.

Developed just for WorldFest, the Moroccan Village transports visitors to the land made famous in the classic movie, *Casablanca*. Watch craftsmen creating handmade objects; enjoy the melodious sounds of the Moroccan Orchestra or the storytelling from the Gnawa street performers; savor a variety of delicacies like Basteela (chicken pie), Merguez sandwich (spicy meat sausage); experience an authentic Moroccan wedding and more.

At the Moroccan Marketplace explore a variety of authentic, handcrafted products including metal work, ethnic furniture, brassware, lilted glass, leather goods, beautiful clothing and so much more are on display in the Moroccan Marketplace. Each object is inspired from the old traditions of the Moroccan way of life and displays the sincere passion of its craftsman. Discover Oil of Argan and learn about the nutritional and cosmetic values from Timitar Ouargane. Play a game of chess on a wooden board carved by Mostafa Dennouch.

Extend your "stay" in Morocco and enjoy the Moroccan Village until October 30 in Addison Circle Park.

### **Polish Panorama Pavilion**

Presented by: Polish American Foundation of Texas

Experience Poland's rich and vibrant cultural history. Learn about modern Poland and enjoy authentic Polish cuisine.

### **Romanian Experience**

Presented by: Romanian Food Festival DFW

There's more to Romania than Dracula and Transylvania! Enjoy authentic food, dance shows, handcrafts and the religious icons exhibition.

### **TurkFest**

Presented by: Turkish American Association of Northern Texas

Join the Turkish American Association of Northern Texas in exploring the real stories bringing the Turkish culture, music, dance and arts to life at WorldFest. Experience the hospitality that defines the Turkish culture as you sip Turkish coffee and listen to stories passed on for generations. Children will enjoy a variety of activities, including making necklaces with the Turkish Evil Eye beads, painting and more.

Take part in an authentic Turkish wedding, taste the authentic culinary creations from five-star Turkish chefs, and watch the world famous folk dance group direct from Turkey, HOY-TUR Turkish Folk Dance Ensemble. This highly-acclaimed group has received numerous awards, including 5 World Championship awards, nine Turkey Championship awards and has performed over 3,000 times on five continents.

**International Marketplace** Explore exotic items from around the world, including jewelry, clothing, fashion and decorative accessories and art.

**Global Food Court** Enjoy a smorgasbord of international cuisine. Savor a Polish pierogi, finish off a plate of Bulgarian salads, delight in Latin pastels, warm up to a bowl of homemade seafood gumbo, or taste an Indian chicken masala. And that's just for starters!

**Children's Activities** The variety of children's activities presented at WorldFest offer a hands-on introduction to global cultures through arts, crafts and other creative activities. Children will enjoy making Moroccan Khamsa, writing their names in a variety of languages, creating Oaxaca animal sculptures with Abrakadoodle, Japanese gyotaku with the Crow Collection of Asian Art, getting henna tattoos, face paintings and more.

**Global Games** Fun, excitement and adventure are in store for the young and young-at-heart as they explore the strategy and rules of many interactive sports and table games that are played in countries around the world. Visitors can learn how to play Mancala and Yut Nori, as well as popular Bulgarian games.

**Music and dance performances** Multiple entertainment stages provide visitors the diversity of dances from around the world in just a couple of steps. Featured groups include the world-famous CanKaya Belediyesi HOY-TUR Folk Dance Ensemble from Turkey, a Moroccan Orchestra, and others.

**Learn another Language** Bonjour! ¡Hola! Hosgeldin! Hello! Berlitz, the innovative leader in language learning and cross-cultural training, will provide visitors a unique opportunity to sample the Berlitz Method™ at one of many sample language classes at the Berlitz Language Booth.

#### Saturday

1 PM Portuguese  
2 PM Spanish  
3 PM Mandarin

#### Sunday

1 PM French  
2 PM German  
3 PM Spanish

**The Economist Film Project** The Economist Film Project, an initiative by The Economist, showcases compelling and thought-provoking documentaries from around the world.

Saturday and Sunday

1 PM, 2 PM & 5 PM

Clips of "Up in Smoke," "My Perestroika," "Good Fortune," "Skateistan," and "Made in India"

3 PM Full screening of "Made in India" -- a feature-length documentary film about the human experiences behind the phenomena of "outsourcing" surrogate mothers to India. From the personal struggle of an Indian woman to support her family to a Texas couple's struggle to have a child, this film reveals the legal and ethical implications of their choices and presents the conflict between the personal and the political dilemmas of surrogacy.

**Global Business Connection** The Global Business Connection, a new lecture series presented by the Town of Addison and the World Affairs Council will present programs throughout the year on a variety of international business topics. Join us on November 2 for a special luncheon with the Consul General of Canada, Paula Caldwell. This program is presented in partnership with the Addison Business Association.

Canada: An Important Strategic Partner for the United States

Speaker: Paula Caldwell St-Onge, Consul General of Canada (headshot)

November 2, 2011, Noon at the Bent Tree Country Club

\$25 (includes lunch)

To register please email [raquel@madcrouch.com](mailto:raquel@madcrouch.com).

**Beers of the World** Enjoy the cool fall weather at Beers of the World featuring an array of beers from around the globe.

**Spend the Night in Addison** Make a weekend of WorldFest and enjoy the entire weekend in Addison with hotel specials and event packages. Visit [Spend the Night](#) for a full listing of participating hotels and prices.

No luggage needed for this cultural immersion of Asia, Europe, Africa, and the Americas. "Travel the world in a weekend at WorldFest."

**EVENT SPECIFICS**

**WHAT:** WorldFest, presented by the Town of Addison and the World Affairs Council of Dallas/Fort Worth.

**2011 Cultural Partners**

Bulgarian American Cultural Center "Bulgare"  
Consulate General of Mexico  
Council of Ghanaian Associations – DFW  
DFW Asian-American Citizens Council  
FunAsia  
Italian Club of Dallas  
Maharlika Dancers, USA/La Creme Ensemble  
Maison de l'Artisan - Kingdom of Morocco  
Polish American Foundation of Texas  
Romanian Food Festival DFW  
Turkish American Association of Northern Texas

**WHEN:** Saturday, Oct. 22: noon to 6 p.m.  
Sunday, Oct. 23: noon to 6 p.m.

**WHERE:** Addison Circle Park  
4970 Addison Circle Drive, Texas 75001  
Free parking located at the northwest corner of North Dallas Parkway and Arapaho Road

**COST:** Free and open to the public

**SPONSORS:** Albertsons, BMW of Dallas, Classic BMW, Time Warner Cable, Dos Equis, Coca Cola, NBC 5, Berlitz, The Epoch Times, Briefing, 100.7 JACK fm, 107.5 Mega, FunAsia

**INFO:** For more information visit <http://www.addisontexas.net/events/Worldfest> or 1-800-233-4766. Also, find Addison on [Facebook](#) and [Twitter](#).

**MEDIA NOTE:** Photos available at [Flickr](#).

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